

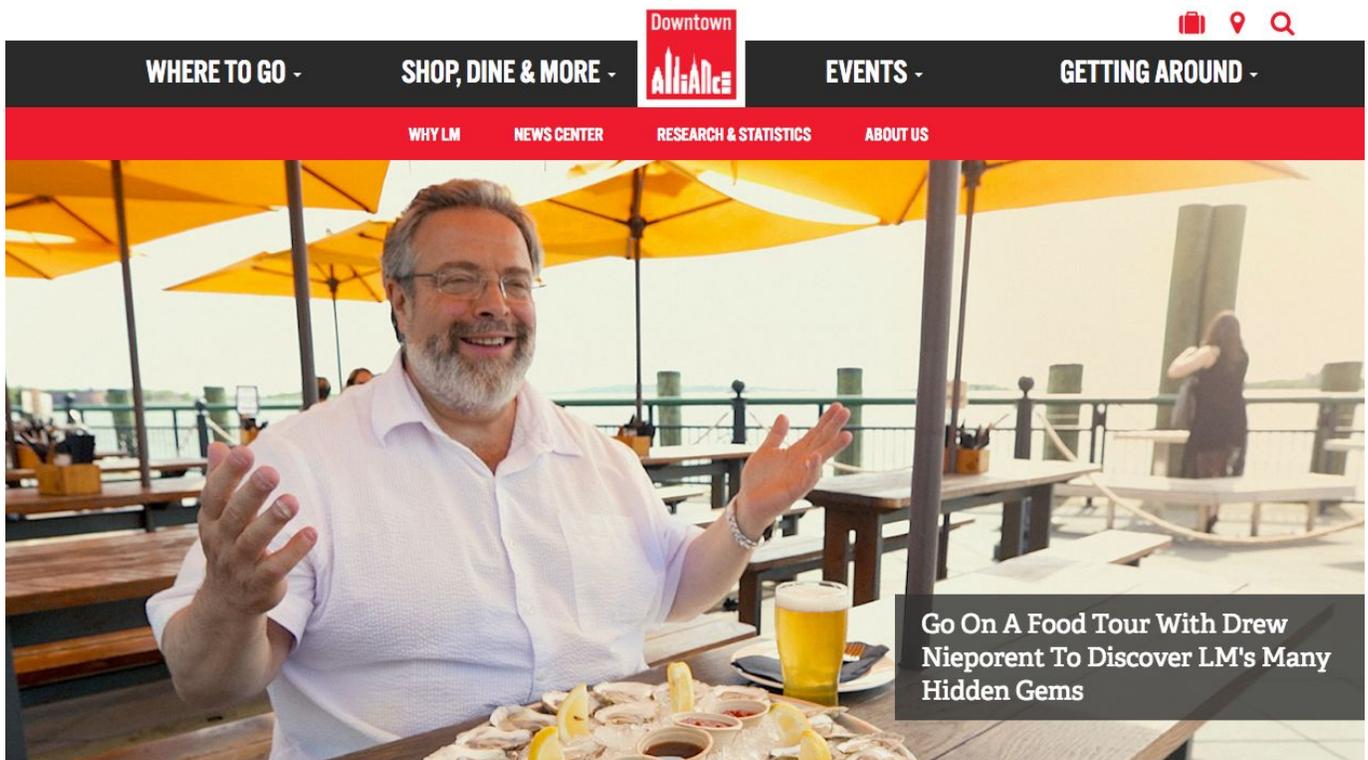


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NYC Tastemaker @DrewNieporent Visits the Best Quick Eats in Lower Manhattan for Downtown Alliance's Latest Food Video



NEW YORK (August 3, 2017) – Restaurateur Drew Nieporent has been a tastemaker in the New York City food scene since 1985. To celebrate the recent move of his beloved restaurant Nobu to Lower Manhattan, he took us to his favorite neighborhood haunts for the latest video from the Alliance for Downtown New York. The video opens with a look at Nobu's new home in the landmarked AT&T Building at 195 Broadway before tasting the burgers at Zaitzeff, the Italian sandwiches at Pisillo Italian Panini, the pad thai at Bennie's Thai Cafe, the sheet pan pizza at Adrienne's Pizzabar and oysters at Pier A Harbor House.

Watch the video at: <https://vimeo.com/227790843>

"The scene in Lower Manhattan has suddenly caught fire and it's important to recognize the restaurants that laid the foundation for good food and good community," said Nieporent about the local neighborhood tour.

"Lower Manhattan's food scene is sizzling right now. Whatever you are craving, from subs, to sirloin, to sashimi, you can find it here," added Downtown Alliance President Jessica Lappin. "This roundup captures some of the most authentic and delicious hot spots below Chambers Street."

This year has already welcomed several new fast-casual eateries in Lower Manhattan including David Chang's Fuku and Milkbar, Westville, and the 13,000 square foot City Acres food market, which houses Artichoke Basille's Pizza, JuiceBrothers, Vanessa's Dumpling House, Cinnamon Snail and Beyond Sushi.

On the horizon, additional high profile openings will include:

- Jean-Georges Vongerichten's marketplace and restaurant in the Seaport District;
- Daniel Humm and Will Guidara's next project at 3 WTC -- their Eleven Madison Park earned the title of "World's Best Restaurant" earlier this year;
- Danny Meyer's next project, on the 60th floor of 28 Liberty;
- David Chang's new project in the Seaport District;
- By.Chloe in the Seaport District;
- London steakhouse Hawksmoor at 3 WTC;
- TBA restaurant & lounge complex on the top floors of 70 Pine Street -- NoMad Chef James Kent in talks to open here;
- Market Lane at Westfield WTC; and
- Whole Foods Market at One Wall Street.

This video is part of a series where the Alliance enlists local chefs and food personalities to go behind-the-scenes and tell us why they've chosen to set up shop in Lower Manhattan, what their favorite spots are, and help explain why #DownIsWhatsUp. The series is produced by the Alliance for Downtown New York and the creative team at Milkbox.

Follow @DowntownNYC to learn more about why #DownIsWhatsUp

About the Alliance for Downtown New York

The mission of the Alliance for Downtown New York is to provide service, advocacy, research and information to advance Lower Manhattan as a global model of a 21st century Central Business District for businesses, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street. For more information visit www.downtownny.com

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