



Alliance for Downtown New York, Inc.  
120 Broadway, Suite 3340  
New York, NY 10271  
212 566-6700 Fax 212 566-6707  
www.DowntownNY.com

CONTACT: Nicole Kolinsky, 212-835-2863, [nkolinsky@downtownny.com](mailto:nkolinsky@downtownny.com)  
Eric Jiaju Lee, 646-594-0433, [TheBalanceASI@gmail.com](mailto:TheBalanceASI@gmail.com)

## Hive at 55 Transforms into the Gallery at 55: Hive to Host First Art Show This Winter



**New York, NY (October 10, 2011)** – The [Hive at 55](#) is proud to host the first art exhibition to take place at its world-famous, co-working space. The group show, titled *The Balance*, features several pieces by the artists of ASI-Artists-10. ASI-Artists-10 is a group of artists that participated in the first Artists Summer Institute (ASI), a five-day professional development intensive for New York City artists working in all disciplines.

“The Hive at 55 is a center of innovation and collaboration, and we are pleased to continue this tradition with an exhibition that is a collaboration in itself,” said Elizabeth H. Berger, president of the Alliance for Downtown New York. “As an incubator for small businesses and innovative start-ups, the Hive is a perfect place for locally taught artists to showcase their work and to add a new amenity for everyone who works here each day.”

An initiative of the Alliance for Downtown New York, the Hive at 55 is a space dedicated to offering affordable workspace to incubate and sustain small businesses and start-ups. Additionally, one of the original goals of the Hive was to create a space to host community events like *The Balance*. The Hive is a shared workspace and a community of people who find the space a comfortable, professional place to do business. Hive members include freelancers, entrepreneurs, small businesses, and startups eager to collaborate and share resources.

On display from October 26, 2011 to February 8, 2012, this group exhibition will showcase a wide range of two-dimensional pieces reflecting the tenuous balance between the creative process and the practical issue of economic sustainability. During the opening reception, on October 26 from 6:30 to 9 PM, live and time-based works will be offered, including video features, performance art, live music and theater-based performances. A central theme in this series is considering the artist as entrepreneur, which is why the Hive was selected to host this exhibit.

Offered through a partnership between the [Lower Manhattan Cultural Council](#) (LMCC) and [Creative Capital](#), ASI-Artists-10 took place at LMCC's Arts Center at Governors Island. ASI offered a unique opportunity for artists to focus on their professional skills and artistic goals in a pastoral, community setting.

The Balance is curated by Wendy DeCarava, Eric Jiaju Lee, Margeaux Walter and ASI-Artists-10. Participating artists are members of ASI-Artists-10 and include: Linda Byrne, Christina Campanella, Janet Morgan, Maya Triandafellos. Eric Jiaju Lee, Connie Perry, Margeaux Walter, Elayne Safir, Janet Goldberg, Chin Chih Yang, and Lisa Elmaleh.

###