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**FOR IMMEDIATE RELEASE**

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## **Downtown Alliance to Ring Closing Bell at New York Stock Exchange Today**

*NYSE Euronext to Recognize Downtown Alliance for Role in Hurricane Sandy  
Preparation and Recovery*



On Monday, November 5, Elizabeth H. Berger, President of the Alliance for Downtown New York, along with operations employees from the Downtown Alliance, will visit the New York Stock Exchange and ring The Closing Bell. During and after Hurricane Sandy, the Downtown Alliance provided Lower Manhattan businesses and residents around the clock public safety and sanitation services as well as up-to-date information and details on how to prepare and recover from Hurricane Sandy.

**WHAT: Downtown Alliance Rings Closing Bell at the New York Stock Exchange**

**WHERE: NYSE Security Checkpoint  
Tent at corner of Exchange Place and Broad Street**

**WHEN: Monday, November 5, 2012**

**TIME: 3:30 PM – Media escorted into the building  
4:00 PM – The Closing Bell rings/photo opportunity on the trading floor**

Photos available via Associated Press/New York (212.621.1902), Reuters America (646.223.6285), Getty Images (646.613.4141) and Bloomberg Photo (212.617.3420).

The Closing Bell (starting at 3:55 p.m.) feed is available via Encompass loop #4009. Media seeking footage via The Switch should contact NYSE Broadcast at 212.656.5483.

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