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FOR IMMEDIATE RELEASE

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Stay Charged Downtown

10 SOLAR POWERED CHARGING STATIONS NOW UP IN LOWER MANHATTAN



New York, NY (June 4, 2014) – Beginning this week, anyone with a mobile phone or tablet can charge their device for free at one of the 10 solar charging stations around Lower Manhattan. The Alliance for Downtown New York has partnered with AT&T to bring this amenity to the district. The units work day or night, in sun or shade. During the day, three solar panels collect the sun's energy to charge up powerful internal batteries. This enables the AT&T Street Charge (#ATTStreetCharge) unit to power up phones, tablets, and other devices as quickly as a wall, even when the sun isn't shining.

The City's departments of Parks, Transportation and the Economic Development Corporation provided critical cooperation to make this program possible.

"Stayed connected and being fully charged are essentials in our fast paced lives," said Jessica Lappin President of the Alliance for Downtown New York "These environmentally forward solar chargers are a great amenity for the residents, workers and visitors in Lower Manhattan. Thanks to AT&T and all the city agencies who have a partnered with us to make this happen."

"AT&T is always looking for new ways technology can improve people's everyday lives," said Marissa Shoreinstein, New York State President, AT&T. "AT&T Street Charge grew out of a need for a sustainable power source during Superstorm Sandy and took on a life of its own when we deployed more than two dozen solar-powered units around the city last summer.

We're excited to expand the program this year In Lower Manhattan and other locations around the city so that anyone who needs a charge on the go can find one."

The Street Charge Units can be found at:

1. Water/Whitehall Plaza
2. Coenties Slip Plaza
3. Old Slip Park
- 4 & 5. Mannahatta Park
6. East River Esplanade
7. Pier 15
8. Bowling Green Park
9. South Street Seaport (outside the TKTS booth)
10. Elizabeth H. Berger Plaza

The mission of the Alliance for Downtown New York is to provide service, advocacy, research and information to advance Lower Manhattan as a global model of a 21st century Central Business District for businesses, residents and visitors.

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