



Alliance for Downtown New York, Inc.
120 Broadway, Suite 3340
New York, NY 10271
212 566-6700 Fax 212 566-6707
www.DowntownNY.com

FOR IMMEDIATE RELEASE

PRESS CONTACTS: Downtown Alliance: [James Yolles](#) (212) 835-2763
Shea Communications: George Shea, Mark Faris (212) 627-5766

Go Green on the Elevated Acre with Kermit the Frog This Thursday Night

- River to River Festival's Free Movie Series Concludes with *Muppets Take Manhattan*-



A movie night on the Elevated Acre last August.

New York, NY (August 16, 2010) — The [River To River Festival](#), New York City's largest free summer arts program, concludes its free movie nights on the Elevated Acre series this Thursday with the 1984 classic, *The Muppets Take Manhattan*. The Alliance for Downtown New York is serving as the series' presenting partner for the first time.

"With summer river breezes at sunset, sweeping views of the East River bridges and New York Harbor and a unique vantage point, the Elevated Acre could be the best place to watch a movie in Manhattan, said Elizabeth H. Berger, President of the Alliance for Downtown New York. "And I can't think of a better finale to the season than *The Muppets Take Manhattan*. The music is beautiful and timeless, and it's a true New York City classic for all ages."

Frank Oz directs this 1984 ode to Broadway in which the Muppets travel to New York intent on finding a producer for their musical, *Manhattan Melodies*. It will be preceded by a short film by Jay Hufford.

Showtime is at 8 PM, though you can pick up free tickets - distributed two per person - at the street-level Water Street entrance to the Elevated Acre on a first-come, first-served basis starting at 6 PM. The Elevated Acre is located at 55 Water Street, between Broad and William Streets. Boxed meals are available from nearby Swedish café [Fika](#), the [Wall Street Burger Shoppe](#) and [Zigolini's](#), which has Mediterranean menu. For more information, go to www.downtownny.com/r2r2010.

Founded in 2002, the River To Festival was conceived as a unique way to bring people back to Lower Manhattan. [American Express](#) is the Festival's founding title sponsor. In addition to the Downtown Alliance, programming is provided by [arts>World Financial Center](#), [The Battery Park City Authority](#), [Lower Manhattan Cultural Council](#), [Port Authority of New York and New Jersey](#) and [South Street Seaport Marketplace](#).

The Festival also depends, in part, on donations. If you've enjoyed a free River To River Festival concert or movie night over the years at one of our distinctive Lower Manhattan venues, please consider donating. With your help, the Festival will grow and flourish for another nine years and beyond. Click [here](#) to donate.

The mission of the Alliance for Downtown New York is to be the principal organization that provides Lower Manhattan's historic financial district with a premier physical and economic environment, advocates for businesses and property owners and promotes the area as a world-class destination for companies, workers, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street.

###