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Downtown Alliance Announces Social Media Contest Winners

At photo op, ADNY President Jessica Lappin presents prizes to #GetLow and Dine Around Downtown winners

(October 21, 2015) – Alliance for Downtown New York President Jessica Lappin today welcomed the two winners of The Alliance’s two recent sweepstakes, #GetLow and Dine Around Downtown. The winners, selected according to contest rules, were presented with their prizes and participated in a photo op with Lappin.

The winner of the #GetLow contest is Nadine Bonafide Yuvienco (@gastronazmi.) She won after submitting her social media post to Twitter, one of eleven eligible platforms, with the hashtag #GetLow. As the winner, she will receive a four day, three night trip for two from New York to Amsterdam, including airfare, transfer to airport, a three night hotel stay at the Hilton Amsterdam, daily breakfasts and access to Amsterdam experiences with the I amsterdam 72 hour City Card as well as admission to the Anne Frank Museum.

The winner of the Dine Around Downtown is Nina Cheung (@mzeener.) Nina won after submitting a photo of her plate from this year’s Dine Around Downtown event, geotagged with 28 Liberty Street and using the #DineAroundDowntownNYC hashtag. She will receive a two night weekend stay for two at the W New York – Downtown hotel.



From left to right: Nina Cheung, Downtown Alliance President Jessica Lappin, Nadine Bonafide Yuvienco



From left to right: Nina Cheung, Downtown Alliance President Jessica Lappin



From Left to right: Nadine Bonafide Yuvienco, Downtown Alliance President Jessica Lappin

Nadine's winning post and Nina's winning photo are:



The mission of the Alliance for Downtown New York is to provide service, advocacy, research and information to advance Lower Manhattan as a global model of a 21st century Central Business District for businesses, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street. For more information visit www.downtownny.com

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