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FOR IMMEDIATE RELEASE

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**STATEMENT BY JESSICA LAPPIN
PRESIDENT OF THE ALLIANCE FOR DOWNTOWN NEW YORK
ON THE OCCASION OF CONDE NAST MOVING INTO ONE WORLD TRADE CENTER**

(November 3, 2014) – “As Conde Nast moves into its state of the art offices at 1 World Trade, it marks the end of one chapter of Lower Manhattan's renaissance after 9/11. Yet it also serves as an exclamation point on a transformation of this neighborhood into one of the world's premiere mixed use central business districts.

“The rise of 1 WTC stands as a monument to tenacity and spirit of New Yorkers. We salute the Port Authority, the Durst Organization and the countless men and women who starting on September 12, 2001 set a determined and proud course toward restoring our city and our nation. This extraordinary tower is much more than a handsome and gleaming example of contemporary architecture. Is is the symbol of a promise made and a promise kept. Today's arrival of Conde Nast employees into their new home is not just any move. Their presence embodies the idea that our way of life, our determination to carry on-- to write, create and speak our minds-- would not be stilled or cowed by the evil that visited us that dark day 13 years ago.

“Conde joins a rising chorus of media and digital firms remaking the face of this historic corner of New York. Whether it is those like Harper Collins or Droga5, who are already here, or GroupM and Time Inc., soon to arrive, or the countless startups or cutting edge midsize companies in Lower Manhattan like Control Group or Refinery 29, it is clear that New York's oldest neighborhood is now also its most forward looking.”

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