



Alliance for Downtown New York, Inc.
120 Broadway, Suite 3340
New York, NY 10271
212 566-6700 Fax 212 566-6707
www.DowntownNY.com

PRESS CONTACTS: Downtown Alliance, Bruce Brodoff (212) 835-2770
Shea Communications, George Shea, Mark Faris (212) 627-5766

FOR IMMEDIATE RELEASE

Downtown Alliance Sponsors Green Around Downtown: Spring Community Planting Day 2009

Downtown Families to Plant More Than 500 Annuals, Perennials to Beautify Downtown

WHO & WHAT

Lower Manhattan families will plant more than 500 annuals and perennials as part of Green Around Downtown: Spring Community Planting Day 2009. The Alliance for Downtown New York, Glenwood Management, Swig Equities, LLC, Community Board 1 and the New York City Department of Parks & Recreation are sponsoring the annual event, launched in 2008, to build community spirit among Downtown residents and beautify the area.

The Downtown Alliance and sponsors encourage local volunteers, children and their families to assist in greening Wall Street Park, one of the city's newest and most treasured pocket parks. The volunteers will be charged with a variety of horticultural tasks including cleaning, raising and improving the existing soil in planting areas and planting annuals and assorted perennials throughout the park.

The organizations will provide planting tools, on-site instruction and assistance to the volunteers. They will also provide cedar mulch and compost, as well as 80 potted annuals for the fountain area, 260 annuals for the birch tree area and 200 assorted perennials for the rest of the park.

In addition, the Downtown Alliance and sponsors will provide a dedicated space for children to plant seeds in individual grow pots that they can take home after the event.

The organizations will serve refreshments throughout the day.

Spring Community Planting Day 2009 is part of the Downtown Alliance's "Going Green Downtown" initiative. For more information, visit www.downtownny.com/GoingGreen.

WHERE

Wall Street Park
Wall Street between Front and South streets

WHEN

Sunday, May 3 from 10 am to 1 pm