



Alliance for Downtown New York, Inc.
120 Broadway, Suite 3340
New York, NY 10271
212 566-6700 Fax 212 566-6707
www.DowntownNY.com

CONTACTS: Downtown Alliance, [James Yolles](#) (212) 835-2763
Shea Communications, George Shea, [Mark Faris](#) (212) 627-5766

Downtown Alliance Scares Up Halloween Specials & Events in Lower Manhattan

-Come to Lower Manhattan for Halloween! See Dogs in Costumes, Eat Pumpkin Cupcakes-

NEW YORK, Oct. 18, 2010 — Looking for fun things to do leading up to Halloween?

The Downtown Alliance wants to make sure your days are filled with treats instead of tricks. So we've gathered up specials from shops around Lower Manhattan, along with bagsful of free and fun events. We'll even be giving away pumpkins and pumpkin cupcakes to volunteers at our seasonal Fall Community Planting Day on Saturday, October 23rd.

You can check out some of the cool stuff and special promotions going on Downtown for Halloween below, and visit <http://www.downtownny.com/news?nid=335> for additional events and specials this month.

[Alliance for Downtown New York's Fall Community Planting Day](#)

Bowling Green Park
Saturday, October 23
10 AM to noon

Free pumpkin decorating for kids, cupcakes and pumpkins (and cider, too!) to anyone who helps at the Downtown Alliance's annual Fall Community Planting Day in Bowling Green Park. Anyone who lives in, works in or is visiting Lower Manhattan can drop by to help plant more than 4,000 tulips in the park at the tip of Broadway. It's part of the Downtown Alliance's Going Green Downtown initiative, which is dedicated to building an environmentally sustainable Lower Manhattan. The event is supported by the New York City Department of Parks & Recreation, Partnership for Parks, Manhattan Borough President Scott Stringer, Council Member Margaret Chin, Community Board 1, Whole Foods Market and Crumbs Bake Shop.

[The New York City Police Museum](#)

100 Old Slip
(212) 480-3100
Saturday, October 23
11 AM to 2 PM

Children and their families can enjoy a howling good time at The New York City Police Museum's annual Halloween Party. Take part in various fun, spooky Halloween activities while learning how to stay safe while trick-or-treating. Activities also include a haunted house and a gooey activity. Free with admission The museum is also offering a special Halloween sale during the entire month of October. Enjoy 10% off at their online store by using the coupon code **OCT10** at checkout.

[Halloween Dog Parade and Costume Contest](#)

Start at South Cove, parade to Esplanade Plaza (Battery Park City)

Saturday, October 23

Noon to 2 PM

Dogs in costume — what could be better? Well, dogs and their owners in costume together. Come on over and see who wins.

[Halloween is Happening at Trinity Church](#)

Broadway & Wall Street

Friday, October 29

4 PM to 10 PM

You never know who you'll find in the Trinity Churchyard on Halloween. Aaron Burr and Alexander Hamilton; Lord and Lady Cornbury; assorted ghosts, witches, goblins, and the occasional Spiderman. It's all part of the Trinity Church Halloween celebration. It's a night of fun for the whole family, including treats, games, crafts, and a special silent movie screening in Trinity Church. All events are free and open to the public.

Family Fun

North Churchyard

4 PM to 6 PM

Tricks, treats, games, a photo booth, and stories from the churchyard's famous inhabitants. Free, open to the public, and for all ages.

Haunted Hamilton Happy Hour

South Churchyard

5 PM to 7 PM

The neighborhood raises a toast to churchyard denizen Alexander Hamilton. Non-alcoholic beverages will also be available.

Silent film, *The Cabinet of Dr. Caligari*

Trinity Church

8 PM to 10 PM

See "one of the most striking films of cinema" in Trinity Church's candlelit Gothic setting. Directed by Robert Wiene. With live organ accompaniment by Robert Ridgell.

[Halloween Wine Tasting at California Wine Merchants](#)

15 Bridge Street

Friday, October 29

5 PM to 7:30 PM

California Wine Merchants is holding a free Halloween wine tasting at their store. Costumes are encouraged and there will be candy as well.

[Screamin' Green Halloween](#)

Winter Garden, World Financial Center

Saturday, October 30

Noon to 4 PM

Green your Halloween at the World Financial Center! Join artist-educators for mask and costume making with funky recycled and repurposed materials, compete with other witches and warlocks in "Put a Spider in the Brew", "Bowling for Ghosts" and a twist on the traditional "Bobbing for Apples," and enjoy organic and fair-trade candy treats.

Exchange last year's costume for a new one at the Costume Swap, each gently used and ready-to-wear. Mini parades led by the Hungry March Band will take place on the Plaza at 1 PM, 2 PM, and 3 PM, and the day ends with a Ghosts & Goblins Parade to Poets House for a reading of spooky poems and seasonal snacks.

[Day of the Dead/Dia de los Muertos](#)

The Smithsonian National Museum of the American Indian

One Bowling Green

(212) 514-3700
Saturday, October 30
Noon to 5 PM

Enjoy a fun filled day for the entire family including hands-on workshops, storytelling with the Colorado Sisters and Michael Heralda, and dance performances by Cetilitzli Nauhcampa (Mexico). The museum is free and open everyday from 10 AM to 5 PM and on Thursdays until 8 PM.

Crumbs Bake Shop

87 Beaver Street
(212) 480-7500

Crumbs is happy to offer its Signature Halloween Collection which includes cupcakes such as Oooohstess, Monster Mash, Spidey Web, Halloween Good Guy and Chocolate & Vanilla Sprinkle. If you can't decide which one to pick, Crumbs even has a Gourmet Taste Pack that give you 12 to try. They also offer delicious Halloween decorated cookies and cookie bags as well as a 6-inch Spidey Web Cake!

La Maison du Chocolat

63 Wall Street
(212) 952-1123

La Maison du Chocolat is introducing special Halloween treats this month. Pumpkins are available in Dark or Milk Chocolate. Each pumpkin is hollow, then filled with chocolate covered fruits and caramelized roasted almonds. Price \$65. The BOUCHEE (rectangular piece of chocolate decorated with a bat & a pumpkin) is an almond and hazelnut praline with pieces of walnuts, orange peel & raisins. Price \$22.

New Field Yoga

27 Cliff Street, 3rd Floor
(212) 666-3700

New Field Yoga is having a Halloween special that includes 10% of a single class or 20% of any package of classes.

Nelson Blue

233-235 Front Street
(212) 346-9090

Nelson Blue will be having a special-themed Halloween for patrons all day on Friday, October 29, and hosting its annual Halloween party on Saturday, October 30 from 7 PM until closing. Prizes will be awarded for the best costumes.

The mission of the Alliance for Downtown New York is to be the principal organization that provides Lower Manhattan's historic financial district with a premier physical and economic environment, advocates for businesses and property owners and promotes the area as a world-class destination for companies, workers, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street.

###