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DOWNTOWN ALLIANCE HIGHLIGHTS FATHER'S DAY SHOPPING, ACTIVITIES IN LOWER MANHATTAN

NEW YORK, June XX, 2010 — The Alliance for Downtown New York, the business improvement district serving Lower Manhattan south of Chambers Street, has highlighted a number Father's Day specials from retailers throughout Lower Manhattan. The organization encourages visitors, residents and workers to shop Downtown for Father's Day or celebrate his special day in Lower Manhattan on Sunday, June 20.

Best Western Seaport Inn

33 Peck Slip
(212) 766-6600
20% off the Best Available Rate for Sunday June 20, 2010. When booking please mention the Fathers Day Special. You will also receive a VIP Welcome Packet which includes a variety of discounts and incentives to prepare you for some local shopping.

<u>SUteiShi</u>

24 Peck Slip (212) 766-2344 SUteiShi will be happy to treat all dads to a Coffee and Special Dessert!

Acqua at Peck Slip

21 Peck Slip(212) 349-4433Acqua at Peck Slip is offering a free glass of Prosecco with every meal.

Les Halles Downtown

15 John Street (212) 285-8585 Les Halles Downtown will be offering a special a la carte Father's Day menu with choice of appetizer, entrée and dessert.

Thomas Pink

63 Wall Street (212) 514-7683

There's no better way of showing your appreciation to Dad than an impeccable, handpicked gift from Thomas Pink. Choose from a delightful range of shirts, ties and accessories, guaranteed to bring a smile to even the pickiest Pop. Exclusively for

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Father's Day, spend \$200 or more at Thomas Pink and receive a complimentary pair of woven button cufflinks, which will certainly spoil the special man in your life. Offer valid from Saturday, June 12 to Sunday, June 20, 2010.

Museum of American Finance

48 Wall Street (212) 908-4110 Free admission for all dads on Saturday, June 19 (children do not need to accompany them). Additionally, you can get 25% off on all books in the Museum Shop throughout the month of June.

The New York City Police Museum

100 Old Slip (212) 480-3100 The New York City Police will be offering a special 10% Father's Day discount on all instore purchases on Friday, June 18th. The museum store offers unique gifts that are sure to be remembered. As a non-profit organization, all proceeds from sales site go support the Police Museum's educational programs and exhibits.

New Field Yoga

27 Cliff Street, 3rd Floor
(212) 666-3700
20% off all yoga class packages and memberships for Dads and those who shop for them. Contact Tatyana Neufeld at tatyana@newfieldyoga.com for more information.

New York Brewfest

Governors Island Saturday, June 19 3:30-8pm Treat Dad to the 4th Annual New York Brewfest 2010 being held on Governors Island on Saturday, June 19 from 3:30pm to 8pm. Tickets are \$55 and can be purchased by <u>clicking here</u>.

Joseph Cione

1 World Financial Center at 200 Liberty Street (212) 757-2561 25% off all services for men and women. Click here to access your coupon.

Mail Boxes Etc.

295 Greenwich Street at corner of Chambers Street (212) 964-5528 Mail Boxes Etc. is offering 20% off shipping and packing of unpacked gifts items to Dad from 6/13 to 6/20.

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Provisions

150 Beekman Street (212) 358-8700 Place any Father's Day order and get one free bottle of Napa Valley Rose Vinegar.

Leo's Bagels

3 Hanover Square (212) 785-4700 Leo's Bagels will be happy to offer a free small organic, Fair Trade Coffee to all Dad's with the purchase of any smoked fish sandwich on June 20th.

Tiffany & Co.

37 Wall Street (212) 514-8015 Just in time for Father's Day, master engraver, Peter Ciavarella, will be at Tiffany & Co. Wall Street on Friday, June 18 from 10am-6pm to demonstrate the art of hand engraving. Choose a gift from our celebrated collections or bring one of your Tiffany favorites and discover the beauty of this centuries-old craft.

South Street Seaport Museum

12 Fulton Street (212) 748-8786 On Sunday, June 20, the Seaport Museum will offer a 20% discount on its Land & Sea Pass Museum Admission, Sails aboard the Schooner Pioneer, Mini-Cruises aboard their Tugboat W.O. Decker and all merchandise in their stores.

The mission of the Alliance for Downtown New York is to be the principal organization that provides Lower Manhattan's historic financial district with a premier physical and economic environment, advocates for businesses and property owners and promotes the area as a worldclass destination for companies, workers, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street.

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