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DOWNTOWN ALLIANCE WELCOMES FIDI ASSOCIATION'S "LUXURY NIGHT OUT" IN LOWER MANHATTAN THURSDAY

-FASHION'S OVER – THIS WEEK IT'S LUXURY!-

NEW YORK, NY (September 20, 2010) —Wine and cheese. Complimentary mini-reflexology sessions. Champagne toasts. And, tastes of freshly prepared ganache and hot and cold chocolate beverages.

Residents, workers and visitors can indulge their tastes Downtown this Thursday night when 15 Financial District retailers and restaurateurs take part in the FiDi Association's first-ever "Luxury Night Out" event.

"The Financial District has so much to offer those who work in, live in or visit Lower Manhattan," said Elizabeth Berger, President of the Alliance for Downtown New York. "This is an opportunity to discover many of the luxury retailers at or near Wall Street, and to have a great time."

"'Luxury Night Out' is our first official event! The evening is a celebration of the local establishments collaborating together to create a feel of community for the residents, employees and tourists," said FiDi Association interim President Melissa Andreev.

The event will take place from 5 to 8 PM. When people visit each venue, they should mention "Luxury Night Out" to get special deals. The participants are:

Andaz Wall Street
75 Wall Street

Enjoy complimentary cheese and charcuterie with drinks purchased at Bar Seven Five. Indulge in a complimentary dessert at the Wall & Water Restaurant with purchase of an entree. The Spa at Andaz Wall Street will offer complimentary "15 Minute" ("Share") treatments from noon to 2 PM and 4 to 6 PM. The Andaz will hold a raffle as well for anyone who leaves a business card.

BMW
67 Wall Street

Join BMW of Manhattan for a wine and cheese reception, preview the new 5 Series, and welcome the MINI brand to the Wall Street store.

Bobby Van's Steakhouse

25 Broad Street

Enjoy complimentary hors d'oeuvres and drink specials surrounded by antique bank vaults from 1902 at Bobby Van's Steakhouse at 25 Broad Street across from the New York Stock Exchange. Dropping off a business card gives guests a chance to win a dinner for four.

Canali

25 Broad Street

Enjoy a wine and cheese reception while viewing Canali's Fall Collection. A complimentary tie will be given with the purchase of a suit or sports coat and trouser. A raffle will be held so drop off a business card.

Cipriani

(Served at Tiffany's, 37 Wall Street)

Cipriani will be serving hors d'oeuvres and its classic Bellinis at Tiffany's.

KiptonART

75 Wall street

Enjoy the new KiptonART exhibition, "Kismet," and enter a raffle to win lunch with founder Kipton Cronkite, who will provide a free curatorial review and insider scoop on today's art market.

La Maison du Chocolat

63 Wall Street

Visit La Maison du Chocolat to taste freshly prepared ganache and the signature hot and cold chocolate beverages.

The Capital Grille

120 Broadway (at Nassau and Pine streets)

Join The Capital Grille for complimentary Stoli Doli cocktails with the purchase of any appetizer or entrée. Leave a business card for a chance to win dinner for six at The Captain's Table with wine pairings by the sommelier.

The Setai Club & Spa

40 Broad Street

Rest weary soles at The Setai Spa, where there will be complimentary mini-reflexology sessions and champagne toasts from 8 to 10 PM (Remember to RSVP to awells@thesetainewyork.com).

Thomas Pink

63 Wall Street

Enjoy a night of shopping with complimentary wine and a special gift with purchase and delectable hors d'oeuvres by The Capital Grille.

Tiffany & Co.

37 Wall Street

Tiffany & Co. will showcase its newest collection of dazzling yellow diamond jewelry (and serve the Cipriani delicacies as noted above).

Tourbillon Boutique

45 Wall Street

Tourbillon Boutique and The Greene Grape Company will hold a special "Watches and Wine Tasting" and offer complimentary gifts with purchase.

The mission of the Alliance for Downtown New York is to be the principal organization that provides Lower Manhattan's historic financial district with a premier physical and economic environment, advocates for businesses and property owners and promotes the area as a world-class destination for companies, workers, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street.

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