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FOR IMMEDIATE RELEASE

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Downtown Alliance to Give Away 4,000 Geraniums at Bowling Green Park

New York, NY (September 30, 2010) – The Alliance for Downtown New York will hold its annual Adopt a Geranium event from 10 AM to noon on Wednesday, October 13 at Bowling Green Park at the tip of Broadway. Anyone who lives in, works in or is visiting Lower Manhattan can drop by to receive a free geranium.

Adopt a Geranium is part of the Downtown Alliance's Going Green Downtown initiative, which is dedicated to building an environmentally sustainable Lower Manhattan. The event is made possible with support from the New York City Department of Parks and Recreation, Partnerships for Parks, Manhattan Borough President Scott Stringer, New York City Council Member Margaret Chin, and Community Board 1.

In all, more than 4,000 geraniums will be dug up and distributed from Bowling Green Park — in anticipation of the Downtown Alliance's Fall Community Planting Day on Saturday, October 23, when a team of volunteers turn out to plant tulips and prepare for spring. For those who would rather observe than dig, expert horticulturalists from Nielson Elefante Nurseries will be on hand to pot geraniums that can be taken back to homes and offices.

Gro-pots, tote bags and tools for digging will be supplied. For more information, visit www.DowntownNY.com.

WHAT: Adopt A Geranium

WHERE: Bowling Green
Broadway and Whitehall Street
[Google Map](#)

WHEN: Wednesday, October 13
10 AM to noon

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