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FOR IMMEDIATE RELEASE

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Downtown Alliance Welcomes New York Police Museum's Junior Officers Discovery Zone to Lower Manhattan



Downtown Alliance President Elizabeth H. Berger, Community Board 1 Chair Julie Menin, Museum Executive Director Julie Bose and NYPD Deputy Commissioner Raphael Pineiro had plenty of playmates at the New York Police Museum Thursday.

New York, NY (January 13, 2011) — Hardly a second passed after the ribbon cutting before the screams of children filled the Junior Officers Discovery Zone at the New York City Police Museum Thursday morning.

"For Lower Manhattan, it doesn't get better than this: a new kind of educational exhibit in a new kind of central business district," Downtown Alliance President Elizabeth H. Berger said before the ribbon cutting. "Our research shows that tourism in the district is thriving, and that more families are moving Downtown—and staying. So thanks to the hard-working staff at the Police Museum for bringing this welcome and needed amenity to the neighborhood. But most of all, thanks to the kids!"

The hands-on educational exhibit features a large mock police car with a siren, a 1st Precinct replica (unlike the real station, however, officers exit this version via slide) and a fingerprint station.

Berger was joined by Museum Executive Director Julie Bose, NYPD Deputy Commissioner Raphael Pineiro and Community Board 1 Chair Julie Menin.

The exhibit is open Monday through Saturday from 10 AM-5 PM and Sundays from noon-5 PM. For more information about the exhibit, go to: http://www.nycpm.org.

The mission of the Alliance for Downtown New York is to be the principal organization that provides Lower Manhattan's historic financial district with a premier physical and economic environment, advocates for businesses and property owners and promotes the area as a world-class destination for companies, workers, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street.

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