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#### FOR IMMEDIATE RELEASE

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# Fall in Love with Lower Manhattan on Valentine's Day



New York, NY (February 3, 2011) — Your sweetheart will thank you.

The Downtown Alliance has compiled a list of special events and dining options for you to be able to celebrate the season's most romantic day in Lower Manhattan.

"Lower Manhattan is ready to help you celebrate Valentine's Day, from elegant dinners to world-class chocolate and wine shops to a skating rink with dramatic views," said Elizabeth H. Berger, President of the Downtown Alliance. "And, with 12 subway lines, 30 bus routes, six ferry terminals and the PATH train, it's easy for everyone to get to their romantic destinations."

Whether you're looking for an intimate dinner, a weekend getaway, a special gift or even a treat for yourself, you'll be able to find it all on the Downtown Alliance's special holiday webpage, <a href="http://www.downtownny.com/news?nid=376">http://www.downtownny.com/news?nid=376</a>.

Below is a listing of holiday specials in the area:

#### SHOPPING:

## **Carmine & Arthur Clothiers**

175 Water Street (212) 344-8400

This Valentine's Day, treat your man to something lavish with the luxurious feel of silk. Give him a deluxe custom shirt, made to his unique measurements, in silky-soft 100% Sea Island cotton. You can select from a wide variety of fancy patterns, stripes or checks

in this wonderful fabric, and pick the collar and cuffs. Monograms are included, all for \$395 per shirt. As an added bonus, you can choose a pair of cufflinks or one silk tie (valued up to \$120!).

#### **DeNatale Jewelers**

170 Broadway, Suite 205 (212) 349-2355

Enjoy a 10% savings off DeNatale's everyday discounted price on a collection of fine jewelry, gifts and watches. Mention The Downtown Alliance and receive a free \$50 Honora Pearl Gift Set with every order over \$300. (Limited to one per person, with some restrictions.)

## La Maison du Chocolat

63 Wall Street (866) 941-5632

La Maison du Chocolat invites Valentine lovers to discover its new haute couture coffret, containing a collection of surprising and refined ganaches. Choose from six-piece boxes to 46-piece boxes, ranging from \$24 to \$140. Also available is a Valentine's Cake for \$30 and a new pastry creation, "Heart to Heart", available in two delicious flavors.

## **Thread Eyebrow Salon**

140 Nassau Street (212) 608-9232

Through February 14th, Thread Eyebrow is offering a special that includes a free eyebrow threading with the purchase of a Brazilian wax.

### Tiffany & Co.

37 Wall Street (212) 514-8015

On Wednesday, February 9th from 10 AM - 7 PM, join Master Engraver Timothy Murphy as he demonstrates the art of hand engraving. Choose from dazzling collections of legendary style or bring one of your Tiffany favorites and discover the beauty of this centuries-old craft.

The Wall Street Tiffany & Co. store will have a special opening on Sunday, February 13th from Noon to 5 PM to help shoppers find the perfect gift for their Valentine!

#### STAYING:

#### The Best Western Seaport Inn

33 Peck Slip (212) 766-6600

Why celebrate once a year? Rekindle the love with the Romance Package designed for two. Enjoy a Deluxe Terrace Room with sweeping views of the Manhattan Skyline,

complimentary continental breakfast, a bottle of wine, chocolate covered strawberries, fresh flowers and a late check out. Make some time and enjoy! Deluxe Terrace Room is at the rate of \$279 per night, with a 2 night stay (not including taxes and fees). Mentioned the "Romance Package" when calling the Best Western.

#### **DINING:**

# **Acqua at Peck Slip**

257 Water Street (at Peck Slip) (212) 349-4433

Acqua will have a special Valentine's Day menu with candlelight, free glass of Prosecco and fresh rose at every table.

## **Barbarini**

225 Front Street (between Beekman Street and Peck Slip) (212) 608-9622

Barbarini is offering a special, three-course menu for its three Valentine's Day sittings, at 5 PM, 7 PM and 9 PM. Choose from an appetizer, first course and second course. Call for reservations.

## **Battery Gardens**

Battery Park, opposite 17 State Street (212) 809-5508

Battery Gardens will have a Valentine's Day prix fixe, three-course menu from 4 PM -10 PM on Valentine's Day. The special menu includes items such as Dover sole, Chilean sea bass, stuffed quail and filet mignon. The cost is \$75 per person (excluding tax or gratuities). Call for reservations.

# **BLT Bar & Grill**

123 Washington Street (inside the W Hotel – Downtown) (646) 826-8666

BLT Bar & Grill will offeri a \$65 per person three-course prix fixe menu on Valentine's Day that includes oysters, lobster & scallops, grilled ribeye and a chocolate trio.

#### Mad Dog & Beans

83 Pearl Street (212) 269-1177

Mad Dog & Beans' theme is "Anti-Valentine's Day", and it is aimed at attracting people who are either single on Valentine's Day or just really think the holiday is all about hype. Drink specials on Valentine's Day will be \$6 and include Sweet Revenge (Midori Rita), Swingers Sangria, Shooting Cupid (Red Tequila shot), Lover's Quarrel (Beer & a shot), and the Morning After (House Rita). Selected appetizers will be priced half off. All specials are from 5 -10 PM, and cannot be used other discounts.

# MarkJoseph Steakhouse

261 Water Street (212) 277-0020

MarkJoseph Steakhouse will be open for Valentine's Day, from 11:30 AM for lunch. The first 50 couples to arrive after 5 PM for dinner will receive a red rose.

## **Plein Sud**

85 West Broadway (inside the Smyth Hotel) (212) 204-5555

Enjoy a \$50 per person three-course prix fixe menu on Valentine's Day that includes shrimp salad, monkfish, braised beef cheeks, banana beignets and more at Plein Sud.

## **SHO Shaun Hergatt**

40 Broad Street (in the Setai) (212) 809-3993

SHO Shaun Hergatt is celebrating Valentine's Day with a special, romantic Six-Course Tasting Menu for \$150 per person (excluding additional beverages, tax and gratuities). Wine Pairing also will be available at an additional \$75 per person. Reservations are strongly recommended.

#### Stella

213 Front Street (212) 233-2417

Confirm your plans now and be a huge hit at Stella to celebrate love with a special Valentine's Day feast. Stella's holiday menu will be available from February 12 to February 14. Mention the Downtown Alliance website posting and receive a complimentary champagne toast!

## Wall & Water

75 Wall Street (in the Andaz Hotel) (212) 699-1700

Wall & Water is offering a special menu for Valentine's Day that includes oysters, mussels, lobster and more! The special will cost \$90 per person (excluding tax and gratuities); a custom wine pairing is \$35 per person. Call for reservations.

#### **OTHER EVENTS**

# **CREATE YOUR OWN VALENTINE:**

Valentine's Day Card Creations at the Skyscraper Museum

Make Your Own 19th Century Themed Valentine

**Green Valentine Workshop** 

# **VALENTINE'S DAY EVENTS:**

**The Winter Garden Milonga** 

**Hector Del Curto Tango Orchestra** 

**Skating in the Sky at the W New York - Downtown** 

The mission of the Alliance for Downtown New York is to be the principal organization that provides Lower Manhattan's historic financial district with a premier physical and economic environment, advocates for businesses and property owners and promotes the area as a world-class destination for companies, workers, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street.

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