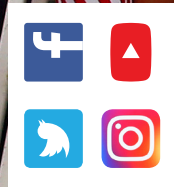


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# LOWER MANHATTAN

*Down Is What's Up  
Summer 2019*





# THE LOWDOWN



## LOWER MANHATTAN CELEBRATES WOMEN'S WORLD CUP CHAMPIONSHIP

The United States Women's National Soccer Team celebrated their second World Cup in a row with a ticker-tape parade on July 10, 2019. With their 2-0 defeat of the Netherlands in the Finals, the U.S. won their fourth championship in Women's World Cup history. Fans lined Broadway as Megan Rapinoe, Alex Morgan and Rose Lavalley led the team to City Hall where Mayor de Blasio gave players keys to the city.

**DID YOU KNOW?**...In August of 1775, the Hearts of Oak, a volunteer militia that included students from what is now Columbia University, were part of a successful raid that seized British cannons from the Battery. Then-college student Alexander Hamilton was a member of the militia.



## FROM THE PRESIDENT {dear neighbor}



It has been an exciting few weeks in Lower Manhattan. Last month, as the city hosted World Pride, here at the Alliance, we took the time to look back at the neighborhood's role in LGBTQ history. *Queer All Along*, a short history of LGBTQ life in Lower Manhattan surveyed how everyone from Walt Whitman, early gay rights pioneer Henry Gerber and the AIDS activists of the 1980s shaped queer experience in Manhattan's oldest neighborhood.

We also wanted to showcase just how diverse and welcoming the neighborhood is today. To do that, we partnered with three LGBTQ influencers for our Be Seen video campaign where they shared why they think Lower Manhattan is one of the city's most inclusive and interesting neighborhoods. Over at LMHQ, its June Women's Breakfast focused on how to implement necessary policies and steps to achieve workplace equality. And during World Pride weekend, the Alliance joined forces with Virgin Atlantic for a celebrity-studded pride celebration at One World Observatory.

Speaking of incredible parties, Lower Manhattan was the site of July's ticker-tape parade celebrating the U.S. Women's Soccer Team's World Cup championship. Some 300,000 New Yorkers came out and showered the team with a couple tons of shredded paper and confetti during New York's 207th ticker-tape parade.

And while Labor Day and back-to-school plans might feel as if they are right around the corner, there is still time to make the most of your summer right here in Lower Manhattan.

Two critically-acclaimed restaurants recently opened. Jean-Georges Vongerichten's The Fulton, on the ground floor of Pier 17 is the Michelin-starred chef's first seafood restaurant. At 70 Pine Street is Crown Shy which comes from the forces behind Eleven Madison Park and NoMad.

Summer is also a great time to find out why Lower Manhattan is home to some of the city's best green space.

Just a short ferry ride away is Governors Island - Lower Manhattan's backyard. Explore the island by bike, hop a ride on a 300 foot-long zipline or take a rest on one of the island's oversized hammocks. The island also features art exhibits and workshops from Pioneer Works and the Yale School of Architecture. And if you want to go camping but don't want to leave the city, Collective Retreats gives you the chance to "glamp" it up in one of their Governors Island tents. Check out [govisland.com](http://govisland.com) for more details.

Our waterfront also provides endless opportunities to enjoy the summer. There are concerts and workout classes at Pier 17, the greenways on the East and Hudson rivers are perfect for a run or bike ride, the Seaglass Carousel at The Battery is always a delight for young and old or you can stretch out and enjoy the sea breeze at The Battery's Woodlands.

Whether it's a little R&R on Governors Island, a night out at one of our new hit restaurants or a stroll on one of our greenways, the neighborhood is truly your oyster this summer in Lower Manhattan.

*Jessica Lappin*

Sincerely,  
Jessica Lappin, President

## SPOTLIGHT ON BUSINESS

### THE FULTON

(212) 838-1200 | Pier 17  
[thefulton.nyc](http://thefulton.nyc)



Put together Jean-Georges Vongerichten's dazzling culinary skills, add an homage to the history of the Seaport's Fish Market with stunning riverfront views and you get The Fulton, one of Pier 17's newest restaurant. The Michelin-starred Vongerichten's first seafood restaurant builds off his memories of the Fulton Fish Market when he arrived in New York in the 1980s. The menu runs the gamut from Crudos and appetizers like Bouchot Mussels to seafood that includes

Roasted Monkfish Medallions and Salmon Crusted with Spices.

### AMAZON GO

(212) 978-1673 | Brookfield Place  
[bfplny.com](http://bfplny.com)



Amazon's next generation convenience store—Amazon Go—is now open at Brookfield Place. Amazon members with the Go app can walk in, pick up what they need and walk out with all payments happening electronically. The store features groceries, ready-

to-eat meals as well as offerings from local food spots like Ess-a-Bagel. Cash is also accepted.

## SPOTLIGHT ON BUSINESS

### FEDEROFF'S

(917) 261-5700 | 4 Cortlandt St  
[roastporknyc.com](http://roastporknyc.com)



Great news for neighborhood cheesesteak connoisseurs. Brooklyn-based, South Philly-inspired Federoff's have brought their hearty cheesesteaks to Lower Manhattan. The Cortlandt Street storefront offers made-to-order sandwiches every day. Make the City of Brotherly Love proud and order your's "wiz whit."

### PRIMPNYC

(212) 797-5509 | 142 Beekman Street  
[primp.nyc](http://primp.nyc)



Blow outs, makeup, waxing and more can be found at the Seaport's PrimpNYC. Promising a curated beauty and wellness experience, PrimpNYC's blow outs start at \$45. Located on the corner of Beekman and Front streets, they are open for appointments from 8a-6p and accept walk-ins in the afternoon.

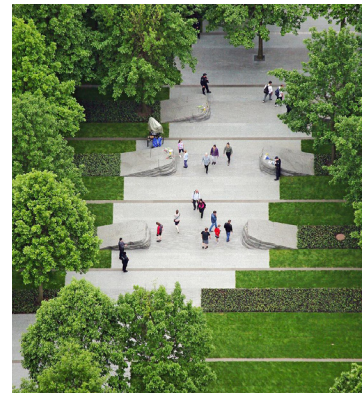




### A NEW WAY TO GET UP CLOSE & PERSONAL WITH LADY LIBERTY

New York's newest museum is now open to the public on Liberty Island. Clocking in at 26,000 square feet, the Statue of Liberty Museum features an immersive theater, panoramic views of the statue and its original torch. While Lady Liberty is known the world over as a symbol of freedom, the museum explores the statue creator's intent to commemorate America's abolition of slavery. The museum also highlights how the statue came to be associated with immigration; how universal liberty is far from a reality; and the statue's global impact.

### MEMORIAL GLADE OPENS AT THE 9/11 MEMORIAL & MUSEUM



The 9/11 Memorial & Museum unveiled the Memorial Glade in late May. Opened to the public on the 17th anniversary of the end of recovery efforts at Ground Zero, the Glade honors the sacrifice of those who have fallen ill or died in the wake of the 9/11 attacks. The installation features six stone monoliths that range in weight from 13 to 18 tons and inlaid with steel from the World Trade Center.

### YOU SCREAM, I SCREAM, WE ALL SCREAM FOR MORE WI-FI



Thanks to a recent expansion, Lower Manhattan's free public wi-fi network now covers more than seven million square feet of the neighborhood. Users can

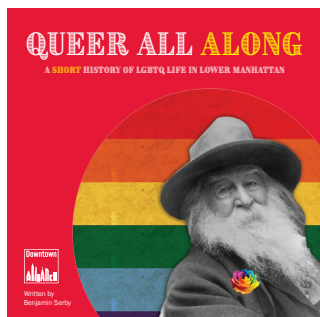
now access #DwtwnAllianceFreeWiFi at Rockefeller Park, Teardrop Park, Wagner Park and the area around Pier A. The next phase of the expansion will connect all of Battery Park City by early 2020.

## SUMMER HIGHLIGHTS



## SUMMER HIGHLIGHTS

### TAKE ADVANTAGE OF GREAT DEALS ON GREAT FOOD IN AUGUST



### ALLIANCE CELEBRATES PRIDE WITH A LOOK BACK AND A NEW VIDEO

To mark the 50th anniversary of the Stonewall riots in 1969, New York City played host to World Pride in June. And the Downtown Alliance did its part to celebrate. To mark the

beginning of Pride month, the Alliance released *Be Seen in Lower Manhattan*, a video that showcased the neighborhood's LGBTQ's community and how the neighborhood is a place where all New Yorkers know they can be 100% themselves. The Alliance also released *Queer All Along: A Short History* that shines a light on Lower Manhattan's LGBTQ history which stretches all the way back to the city's days as New Amsterdam. Both can be found at [downtownny.com/worldpride](http://downtownny.com/worldpride).

Make the most of the summer's last month with Get Low! The summer-long weekly dining deals program wraps up in August. Every Tuesday, a different, great Lower Manhattan restaurant offers 20% off dinner for two. August restaurants include 10 Corso Como (8/6), Barbalu (8/13), Trading Post (8/20) and Crown Shy (8/27). Visit [downtownny.com](http://downtownny.com) for all your Get Low information.



20% OFF



DINNER FOR TWO



EVERY TUESDAY



SOMEWHERE NEW

### FIND OUT WHAT'S GOING ON IN LOWER MANHATTAN



[downtownny.com](http://downtownny.com) @downtownny.com



## TWO LOWER MANHATTAN STOREFRONT BUSINESSES WIN DOWNTOWN DIGITAL INNOVATION GRANTS



The Alliance announced the winners of its second annual Downtown Digital Innovation Grant. Boundless Plains Espresso and B&CO NYC deli will each receive \$10,000 grants to improve their online presence. B&CO plans on modernizing their website and creating a social media presence on Instagram. Boundless Plains will develop and implement a social media strategy that raises awareness of the shop and teaches staffers how to engage social media users.

## ALLIANCE RELEASES NEW COLLATERAL & UPDATED MULTILINGUAL GUIDES



Since 1995, the Downtown Alliance has been an integral part of the Lower Manhattan community. From our info kiosks and the Downtown Connection bus service to our public safety officers and LMHQ, we help make the neighborhood what it is. This spring, we released a guide to all the things the Alliance does.

Millions of tourists from around the world visit Lower Manhattan every year. To ensure they get the most out of their time downtown, we also recently released a brand new multilingual guide. It includes 11 languages, including Arabic, Mandarin and Spanish.



**LMHQ is a place to collaborate,  
learn, and get things done in  
Lower Manhattan.**

**Our configurations and plug-and-play possibilities are endless: hold off-site meetings, conduct interviews, or collaborate and trade ideas aloud in our adaptable spaces.**

**Inquire about meeting room and Event Space rentals at [lmhq.nyc/rent-lmq](http://lmhq.nyc/rent-lmq)**



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# QUESTION & ANSWER



*Kamau created The Black Gotham Experience in 2010 to bring to life the history of the African Diaspora in New York City. His work includes public talks, graphic novels and walking tours through the Financial District.*

*Kamau Ware photographed by Tierra Meschell in front of the Others Built New York mural at Pier 17 by artists Ms. Zukie, Demetrius Felder, Camo, and Kamau Ware; commissioned by The Howard Hughes Corporation.*

## **Tell us about the inspiration for Black Gotham Experience.**

Black Gotham Experience was inspired by the question of a middle school Black girl in 2008. She listened to me give a 90 minute tour at a museum in the Lower East Side about German-Jewish and Italian families then raised her hand at the end of the tour and asked a life-changing question. “Where were the Black people?” Until that moment, I was not conscious of how much the Black narrative had profound gaps in the collective consciousness and the story of New York City. Black people are not fully visible until the Harlem Renaissance, but have been on the island almost a full 300 years before 1920. Her question, innocence and power literally moved me to create the Black Gotham Experience and has been my north star ever since. My work answers the question of a child. Here are the Black people.

## **Lower Manhattan is New York City's oldest neighborhood. The story of the African-American experience is in many ways synonymous with the growth of New York. What do most people not understand about that relationship?**

For one, it is important to not think of people of African descent or Black

people before the creation of the United States of America as African-American. People of African descent have been present on this island before New Amsterdam was founded in 1624 and had established a farming community before the creation of New York City that started in 1643. They would have been considered from specific countries such as the Congo or Angola. The term American has had a variety of meanings from the 17th to 19th century. African-American is a late 20th century concept.

## **Is there one figure of the African diaspora in New York City history that you believe more people should know about?**

That is super tough but I will go with Sarah who was involved in the 1712 rebellion in New York City at Broadway and Maiden Lane. Women's stories have been redacted similarly as Black stories and she unites these two invisible worlds we move through every day as New Yorkers. New York City would not be as cool, wealthy, or free without the ideas and labor of Black people and women but the public square and collective consciousness of our city does not reflect this fact.

## **What's the future hold for the Black Gotham Experience?**

Creating more media that illustrates the expansive epic of the African Diaspora and the much needed updates to the public square to inform, entertain and enlighten passersby. And more partnerships with institutions within New York City and throughout the world that connects the stories of the Black Diaspora so people have an atlas they can follow and experience.

## **You spend a lot of time in Lower Manhattan. What are some of your favorite spots (to visit/eat at/drink at) while in the neighborhood?**

I am a major fan Bin No 220 on Front Street for a cup of coffee and breakfast croissant. This was also my go-to place to watch the World Cup. The crispy skin salmon at Paris Cafe on South Street is how I reward myself for lunch. I'm probably going to lose a couple friends saying this but Trading Post has the best cocktails at the shortest distance from our studio. I also have Lobster GoGo right next door and who doesn't want some refreshing seafood by the sea in the summer? Last and not least, I love the water so nothing beats a walk to Pier 17 to drink in the scene and get out of my head.

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# Downtown Connection

- Reroute**  
Route change in effect for the duration of DDC's Warren Street Reconstruction project
- The Seaport District-bound stops**
- Battery Park City-bound stops**

Daily service runs from 10 A.M. to 7:30 P.M.

- MTA Subway
- CitiBike Station
- Ferry
- NewYork-Presbyterian/ Lower Manhattan Hospital
- PATH Station
- Visitor Information Kiosk
- WiFi
- Coming Soon

Cover Photo - Adam Hunger

