

# ONE WAY TO HELP YOUR COMMUNITY



The COVID-19 outbreak and its ongoing impact on communities shows just how important local resources are. One of the best things you can do for your community right

now is fill out the 2020 census. When you fill it out, you're helping determine how much funding an area gets for critical health-care resources (e.g. hospitals), in addition to playgrounds, schools, colleges, airports, bridges, roads, tunnels and ferries. Utility companies use the census to calculate rate subsidies for the poor, elderly and disabled. Resources for firefighting and policing are also dependent on census info. The federal government sends out this survey once every 10 years. There's no reason *not* to fill it out: Federal law protects all your information. Go to my2020census.gov and fill out the questionnaire ASAP. It takes just 10 minutes — and it's literally a once-in-a-decade opportunity.

#### **DID YOU KNOW?...**

If you've been catching up on some TV recently, you might have noticed a Lower Manhattan cameo in the latest seasons of "Curb Your Enthusiasm." Hanging on the wall of Larry David's Los Angeles abode in the show is a pre-1811 map of Lower Manhattan.



#### FROM THE PRESIDENT

## **DEAR NEIGHBOR**



I hope this message finds you and your family healthy, safe and taking appropriate precautions as we all continue to grapple with the implications of COVID-19.

During these tough, unpredictable times, we hope that this newsletter can provide some key resources for our neighbors and local businesses. Keep in mind that you

can find the most up-to-date information on our blog (blog.downtownny.com) where we've compiled opportunities to apply for financial assistance and shared how to support health-care workers, guides for food and delivery options, where to donate food, what kinds of remote learning options are available and much, much more. We will continue to update it in real time as the situation changes.

New Yorkers have always banded together, especially during tough times. We know that what impacts some of us impacts all of us. In Lower Manhattan, we also know what it means to be resilient and find our way through a crisis. I am thankful to be part of such a strong community, one that knows that we are all in this together.

Sincerely,

Jessica Lappin

Jessica Lappin, President



# HOW TO SUPPORT SMALL BUSINESSES

# Relief For Small Businesses Impacted By Coronavirus

New York City is providing relief for small businesses who are suffering a reduction in revenue because of the COVID-19 outbreak. Businesses with fewer than 100 employees who have seen sales decreases of 25% or more are eligible for zero-interest loans of up to \$75,000. Learn more at http://nyc.gov/covid19biz.

Just-passed federal legislation will be providing assistance to both businesses and workers — details

of what opportunities there will be were not available at press time. Consult the websites of your senators and representatives for immediate details on the stimulus package. We will also be providing a Lower Manhattan view on the package at downtownny.com.

#### **How You Can Help**



One of the best things you can do for the neighborhood businesses you know and love right now is continuing to be their customer: Consider purchasing gift cards for future

use or taking advantage of the delivery options many businesses are offering while their doors are closed. From restaurants and bars to independent bookshops, your favorite Lower Manhattan haunts could really use your business right now. Be sure to check the Downtown Alliance blog (blog.downtownny.com) for a live list of the restaurants offering takeout and delivery, or visit McNally Jackson Books online (mcnallyjackson.com) for stories to keep you occupied. Bonus: McNally has free shipping for New Yorkers on orders over \$50.

DowntownNY.com | Page 3



## NEIGHBORHOOD RESOURCES

#### **Where To Get Care**

In addition to staying home to help slow the spread of the coronavirus outbreak, there are things you can do to take extra care for your household. Medical professionals have advised that New Yorkers stock up on Kleenex, acetaminophen (Tylenol) and whatever cough medicine you prefer (Mucinex, Robitussin, DayQuil, NyQuil). Also, it is recommended to hold off going to the ER unless you're having trouble breathing or feel like your temperature is spiking. If you do need urgent care and live in Lower Manhattan, here are some resources (with details that still held at the time of printing; check the websites for the latest info):

#### **Medical Facilities**

- **CityMD Fulton** (138 Fulton Street) accepts walk-ins from 8a–8p weekdays and 9a–5p on weekends. You can call them at 212-271-4896.
- NewYork-Presbyterian Lower Manhattan Hospital (170 William Street) offers virtual care at nyp.org/ondemand/urgent-care.
- One Medical (25 Hudson Street) is open 8a-7p
   weekdays and 9a-6p Saturdays. You can call them
   at 212-441-4401.

#### **Pharmacies**

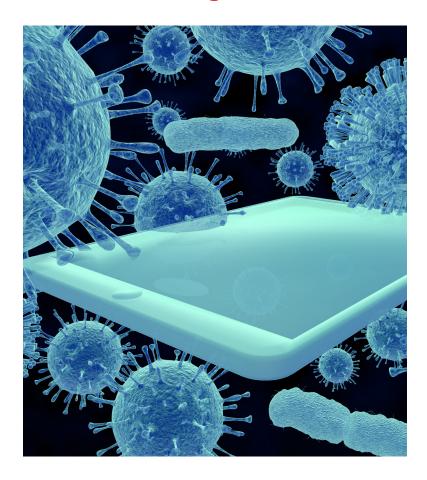
- Downtown Pharmacy (165 William Street), 212-233-0333.
- Xpress Lane Pharmacy (99 Nassau Street, #111), 212-962-4900.
- CVS Pharmacy (129 Fulton Street), 212-233-5021.
- Duane Reade (315 N End Avenue), 212-945-4450.
- Duane Reade (40 Wall Street), 212-742-8454.

Keep on top of the latest developments: Text "COVID" to 692-692 to receive updates from Notify NYC (text "COVIDESP" to 692-692 for updates in Spanish). You can also follow the NYC Mayor's Office @NYCMayorsOffice and NYC Emergency Management @nycemergencymgt for updates.

DowntownNY.com | Page 5

DowntownNY.com | Page 6

# If You Aren't Washing Your Cell Phone, All Your Hand-Washing Is... Awash



The pandemic has presumably made us all experts in proper hand-washing techniques (20 seconds; scrub your whole palm, wrists and thumb; soap up outside the faucet, sing "Happy Birthday" twice; never touch your face/anything). But all that scrubbing is for naught if you don't also frequently disinfect your cell phone. Every time you bring your phone back into your home, you need to clean it. Here's how:



- 1. Wipe it (both sides!) with a Clorox wipe. This might wear down the oleophobic coating on your touchscreen, which helps fight fingerprints, but it's still a good method if you don't have other options. Plus the oleophobic coating wears down naturally anyway.
- **2.** Make a cleaning solution using distilled water and isopropyl alcohol of at least 60%. Wipe with a microfiber cloth.
- **3.** Purchase a smartphone UV sanitizer.
- **4.** Buy iKlear spray or wipes these protect the aforementioned oleophobic coating, and will help keep your phone virus-free.

Generally, try not to touch your phone when you're outside. Invest in headphones so you can chat without putting your phone up close to your face. Let it stay in your pocket or bag when you're at a grocery store or pharmacy so you're not tempted to check it. Taking a break from the constant stream of notifications will not only keep your phone clean, it will also keep you healthy.

DowntownNY.com | Page 7

DowntownNY.com | Page 8

#### How To Get Help For Your Overstressed Internet



Internet service is vital for participating in remote education, keeping up with the latest health information and operating work-from-home offices. Thankfully, Charter cable has taken steps to help all New Yorkers get connected easily. For households with students (K-12 and college), the telecom outfit is offering 60 days of free broadband and Wi-Fi. You're eligible if you don't have an existing subscription, and Charter will waive the installation fees.

No students? Low-income households are still eligible for Charter's Spectrum Internet Assist program. This is a low-cost broadband subscription delivering speeds of 30Mbps.

To enroll in either program, call 1-844-488-8395 and select the "new service" option. The line stays open daily until 1a.

Throughout the city, Charter is also opening Wi-Fi hotspots to the public. To see if there's one near you, enable your



While LMHQ is closed to limit the spread of COVID-19, we continue to work towards our mission to be a resource for the community. Visit hello.lmhq.nyc/resources for jobs and gigs, government relief information, volunteering opportunities, online education links and to sign up for our newsletter to be notified about upcoming virtual programming.



150 Broadway, 20th floor New York, NY 10038 (646) 779 9616 hello@lmhq.nyc

1 2 3 4 5 A C E J M R W

device for Wi-Fi and look for "SpectrumWiFi." Remember, also, that in Lower Manhattan you can always use our free Downtown Alliance Wi-Fi, with hotspot locations at World Trade Center and Bowling Green, among several other areas below Chambers Street. Choose the #DwtwnAllianceFreeWiFi network.

#### **Lower Manhattan Culture Is Going Digital**



The COVID-19 outbreak has shuttered so many institutions across the city. Thankfully, some Lower Manhattan arts organizations are bringing their beauties online. When the cutting-edge Seaport District art gallery Anderson Contemporary had to postpone its new exhibition "A Moment in Time," it digitized the artworks so that everyone can enjoy the thought-provoking, gorgeous art from a responsible distance (andersoncontemporary.com/artists).

Poets House had to close its beautiful library until further notice, but there's still plenty of poetry to discover at the Poets House website, where you can read digitized chapbooks (digitalcollections.poetshouse.org) and hear readings of poems

by contemporary writers (poetshouse.org/media/audio). Keep an ear out for other programming offered online from Poets House in the coming weeks.

The National Museum of the American Indian's Heye Center is closed, but exhibits are showing online at the Smithsonian Institution's website (si.edu/exhibitions/online). The Smithsonian's general online collection is full of treasures for everyone's interests (si.edu/collections). There are also wonderful educational tools provided by the Smithsonian that are ideal for distance learning (si.edu/educators/resources).

For New Yorkers homeschooling their kids right now, all of these cultural offerings can be a great resource for engaging with contemporary art and culture.

#### ALLIANCE FOR DOWNTOWN NEW YORK I BOARD OF DIRECTORS

Hon. Bill de Blasio I Hon. Gale A. Brewer I Hon. Margaret S. Chin I
Betty Cohen I Fern Cunningham I K. Thomas Elghanayan I David V. Fowler I
Brett S. Greenberg I Francis J. Greenburger I Daniel Haimovic I
Thomas M. Hughes I Jonathan Iger I Rev. Phillip A. Jackson I Marvin Krislov I
Sarah Miyazawa LaFleur I Stephen Lefkowitz I Thomas Leonardi I
Josh Marwell I Ross F. Moskowitz I Jeremy Moss I Anthony Notaro I
Dan Palino I Edward V. Piccinich I Seth Pinsky I Peter A. Poulakakos I
Cynthia Rojas Sejas I Joel Rosen I William C. Rudin I Frank J. Sciame I
Allan G. Sperling I Brian R. Steinwurtzel I Hon. Scott M. Stringer I
Kent M. Swig I Matthew Van Buren

Ric Clark, Chair | Jessica Lappin, President

#### FIND OUT WHAT'S GOING ON IN LOWER MANHATTAN









downtownny.com @downtownnyc

# FILL OUT THE CENSUS. IT'S LITERALLY A ONCE-IN-A-DECADE OPPORTUNITY.

**MY2020CENSUS.GOV** 





