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LOWER MANHATTAN

Down Is What's Up
Spring 2018

THE LOWDOWN



HOMWARD PROMOTED TO DEPUTY DIRECTOR OF SANITATION

Carl Homward, a 23 year veteran of the Alliance's operation team, was recently promoted to the position of Deputy Director of Sanitation. Carl has risen up the ranks at the Alliance from street cleaner to Manager on the Sanitation team to his new executive position. Carl is taking over for Ed Hudson, who retired after his own 23 years with the organization. Great thanks are due to Ed for his service and congratulations on his retirement.

DID YOU KNOW?...A week before the Brooklyn Bridge opened on May 24, 1883, Emily Warren Roebling became the first person to cross the finished span. Emily stepped in as field engineer for the building of the bridge after her father-in-law, John Roebling died just weeks into the project and her husband, Washington, was bed-ridden with the bends after working to put out a fire in one of uncompleted bridge's caissons.



FROM THE PRESIDENT {dear neighbor}



Our square-mile neighborhood is home to more than 1,100 shops and restaurants. Some are instantly recognizable like Apple, Nobu and neighborhood legend Century 21. But for every big name in Lower Manhattan, there are dozens of small businesses and mom-and-pop shops serving the community.

These locally owned stores are not only essential to the economic well-being of the area, they are a part of the fabric of the Lower Manhattan community. And the Alliance has a number of programs designed

to help independent businesses thrive.

One of them is Dine Around Downtown, the annual one-day food festival that has become a neighborhood institution. This year, Dine Around will be held the Tuesday before Memorial Day - on May 22nd - and will serve as an unofficial kick off to summer. Please spend your lunch break at this showcase of culinary delights in Lower Manhattan.

The event will be held once again at Fosun International's 28 Liberty Plaza with samplings from 40 local restaurants. This event would not be possible without our co-sponsor, Fosun and the support of Bike Rent NYC and Seaport District NYC.

After Memorial Day, another Alliance marketing effort, Get Low (downtownny.com/getlow), will start up again. Get Low will run every Tuesday through Labor Day and give you a great incentive to dine out. Each week, a different local restaurant will offer 20 percent off dinner for two. Keep an eye on our Instagram feed (@downtownnyc) for info on which restaurants are participating.

I hope these events will inspire you to spend some time exploring Lower Manhattan's unique mix of shops and restaurants this summer. Bon appetit!

Sincerely,

Jessica Lappin, President

SPOTLIGHT ON BUSINESS



KING DAVID TACOS

Mannahatta Park
kingdavidtacos.com

Deep in the heart of Lower Manhattan is a taste of Texas. Austin, Texas, that is. Weekdays from 6 to 10AM in Manahatta Park, the celebrated King David Tacos food cart serves up three tasty breakfast taco choices: bacon, potato, egg and cheese; egg, potato, cheese and refried beans; and chorizo, potato, egg and cheese.

Not only are they made fresh every morning, the cart's grab n'go style means there is no wait when you are looking to get your morning taco fix. One taco costs \$3.95. For the more ambitious, six tacos go for \$19.95.

And in case you can't get enough of these tacos, King David offers catering anywhere in the city.



ALLEY CAT AMATEUR THEATRE

10 Theatre Alley
(212) 461-4300 | thebeekman.com

The Beekman Hotel is at again. First, it was restaurants by Tom Colicchio and Keith McNally. Now, they are giving us another reason to stop-by the architectural gem — the subterranean bar, the Alley Cat Amateur Theatre.

From renowned bar operator Serge Becker, the lounge's name is an homage to the neighborhood's history

as the city's theatre district in the 19th century. Embracing its location in the building, Alley's cellar-like vibe will feature live music and a pub-style izakaya menu from Tom Colicchio.

TORO LOCO

15 Stone St
(917) 262-0444 | toroloconyc.com



Looking to go south of the border without leaving Lower Manhattan? Take a visit to Stone Street's Toro Loco.

One of the neighborhood's newest bars serves up authentic Mexican eats and cocktails. With drinks as delicious as their names are punny, guests

have their choice of offerings as interesting as "Amore Agave" and "Say Aloe To My Little Friend."

The drinks aren't the only draw at Toro Loco. The food runs the gamut from nachos and guac & chips to tortas and burritos, one of which is a chorizo-infused "Burrito Loco."

CLUB PILATES

47 Murray Street
(646) 289-5099 | clubpilates.com



Looking for a fuller, more satisfying physical existence? You might just find the answer on Murray Street at Club Pilates.

While the San Diego-based club uses Joseph Pilates' groundbreaking Reformer method to focus on the

entire body, they also have state-of-the-art equipment. Classes utilize TRX, Barre, Exo-Chair, Bosu ball, mats, rollers and more.

Since their passion is to make people feel great, Club Pilates offers a free introductory session for first time visitors. From there, there are classes for all levels.

WHAT'S UP DOWNTOWN



SET SAIL FROM BATTERY PARK CITY

The streets of Lower Manhattan aren't the only place where history can be found in the neighborhood. Docked in Battery Park City's North Cove Marina is Manhattan by Sail's fleet of historic boats. To celebrate the beginning of this year's sailing season, they are offering three great deals. There is a two-for-one lunch sailing deal (code: LUNCH2018), a Happy Harbor Hour deal (code: HAPPY2018) and on all noon trips, kids 12 and under ride for free.

Manhattan by Sail's vessels include the *Clipper City* - first launched in 1856 to haul lumber in the Great Lakes and now on loan from the Smithsonian Museum. The other boat is the *Shearwater*. It circumnavigated the globe in the late 1970's and early 1980's, and was called into duty during World War II when it patrolled the Eastern Seaboard from Maryland to North Carolina.

For more info on how to take to the water in these incredible vessels, visit their website at manhattanbysail.com.



TWO WHEELED ART AT BROOKFIELD PLACE

American contemporary artist Carlos Rolón is bringing some of his newest work to Brookfield Place. Commissioned by Arts Brookfield, and presented as part of NYCxDesign, Rolón's *When We Were Young* examines how bicycling is altering the way cities across the globe are designed.

Featuring four bikes, two of which are new, the installation is a showcase for Rolón's mix of engineering and craftsmanship that manifest itself in his cutting-edge designs and populist expressions.

Open from 10 AM to 8 PM, the exhibit is on display at Brookfield Place from May 7th through May 23rd, 2018.

WHAT'S UP DOWNTOWN

DEAD RABBIT TO EXPAND ON WATER STREET

If the old saying about a rabbit's foot is true, the news about Lower Manhattan's Dead Rabbit means the neighborhood has some very good luck.

The local bar with an international following recently announced that the Water Street establishment would be doubling in size. A new, two-floor space will open next store to the original outpost.

Once the expansion is complete, the bar will double in size to 5,500 square feet.

That's good news for fans of Dead Rabbit

who have become accustomed to long waits. Not a surprise considering the bar was named the best in the world in 2016.

The next time you are on Water Street, whether it's a cold craft beer or an incredible cocktail you are looking for, stop by Dead Rabbit.

CHINA INSTITUTE BRINGS THE MOUNTAINS TO LM



Thanks to the China Institute Gallery, some of the world's tallest mountains are on display in Lower Manhattan.

Opened in February and running through December 2nd, *Art of the Mountain: Through the Chinese Photographer's Lens* features over 60 photographs of China's major mountain ranges.

The exhibit, the first contemporary one of its kind to be held since the gallery moved into its new space, is divided into three sections.

The Revered Mountains of China highlights the history and legends surrounding the mountains; *Landscape Aesthetics in Photography* examines the impact of Chinese painting on the country's photographers; and *New Landscape Photography* explores the way new photography techniques allow artists to better tell the story of the mountains.

Located at 100 Washington Street, the China Gallery Institute currently has a temporary entrance on 40 Rector Street. For more information visit chinainstitute.org.

SPRING HIGHLIGHTS

DINE AROUND RETURNS TO 28 LIBERTY PLAZA

Lower Manhattan's tastiest tradition is back! Dine Around Downtown returns to 28 Liberty Plaza on Tuesday, May 22nd.

From 11 AM to 3 PM on the Tuesday before Memorial Day, 40 restaurants will be serving up local favorites for \$3 and \$7.

Dine Around is more than just the chance to choose from scores of fabulous bites. Attendees have the chance to win a 52" flat screen TV, as well as a staycation for two in Lower Manhattan. Post a photo of your plate at the event on Instagram using the #DownIsWhatsUp hashtag for a chance to win a two-night weekend stay for two at the Conrad New York, a \$250 gift certificate and complimentary breakfast at Atrio, and two free Prosecco Pops at the Loopy Doopy Rooftop Bar!

Dine Around Downtown is made possible, in part, by the generosity of our co-presenting host sponsor, Fosun, and the sponsorship support of BikeRent.NYC and Seaport District NYC.

For all the latest info about Dine Around, visit downtownNY.com/dinearound.

GET LOW FOR GOOD FOOD THIS SUMMER

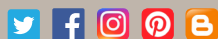


Summer Tuesday's just got a lot tastier. The Alliance's Get Low campaign is back and designed to help you take advantage of Lower Manhattan's hopping food scene. Every Tuesday, from Memorial Day to Labor Day, diners can enjoy a 20 percent discount at a different neighborhood restaurant each week.

To taste your way through Lower Manhattan, make sure to follow the @downtownnyc Instagram account to find out which restaurants are running the Get Low special each week.

Get Low means great deals in Lower Manhattan. This summer, remember that Tuesday means 20 percent off, dinner for two, somewhere new. Visit downtownny.com/getlow for more information.

FIND OUT WHAT'S GOING ON IN LOWER MANHATTAN



- Check out our website, DowntownNY.com
- Follow us on Twitter @DowntownNYC
- "Like" us at [Facebook.com/Downtown.Alliance](https://www.facebook.com/Downtown.Alliance)
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- Download our apps from the iTunes App Store or the Google Play Store

ALLIANCE NEWS

ALLIANCE RELEASES 2017 ANNUAL REPORT



At the Downtown Alliance's Annual Meeting, held at LMHQ on April 24th, the organization released its 2017 annual report, *A Day in the Life of Lower Manhattan*. Taking readers from sunrise to midnight in the area, the report showcases the neighborhood's transformation into a vibrant and dynamic district that is active 24/7.

A Day in the Life of Lower Manhattan also tells the story of the Downtown Alliance's role in the neighborhood. From the pre-rush hour calm when the sanitation team is already out cleaning the streets to the spearheading of planning efforts that will secure the neighborhood's future, the Alliance is helping Lower Manhattan achieve

its potential every hour of the day.

The report is available at downtownny.com/adny-presentations

TOP CHEF JUDGES RAVE ABOUT LM'S FOOD SCENE



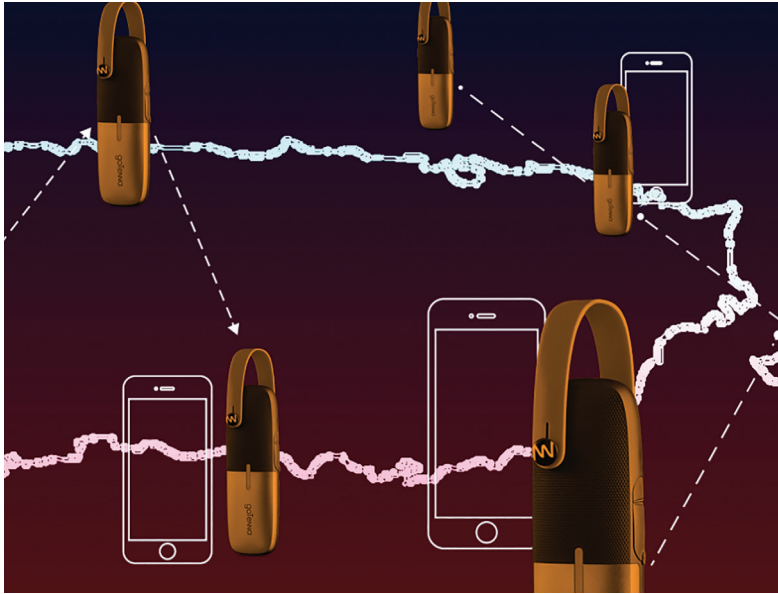
When it comes to really good food, there are few better experts than chef Tom Colicchio and food critic Gail Simmons. And in the Alliance's most recent restaurant video release, these two Top Chef judges raved about one of the city's hottest culinary scenes - Lower Manhattan.

Over food and drinks at the Beekman Hotel-located Bar Room and Temple Court, the pair discussed the neighborhood's resurgence, Colicchio's inspirations for the Temple Court menu, and the hotel's welcoming ambience.

Colicchio explained that his menu – a combination of farm-to-table ingredients with French cooking techniques – is a lot like present-day Lower Manhattan where what's old is new again.

Temple Court is part of a wave of restaurants from well-known chefs that have opened in Lower Manhattan. Outposts from acclaimed restaurateurs Jean-Georges Vongerichten, David Chang and Danny Meyer are expected to open this year.

The Temple Court video can be viewed on the Alliance's webpage at <http://twn.nyc/TempleCourt>.



GOTENNA & ALLIANCE HAND OUT 14 MESH DEVICES

Fourteen Lower Manhattan businesses that were here when Superstorm Sandy struck the region recently received a free goTenna Mesh. The devices were distributed by the Brooklyn-based goTenna and the Downtown Alliance with the aid of a federal grant.

The goTenna Mesh is equipped to enhance everyday communications systems in case of future disasters. A Mesh pairs to a business' phone and allows for texting and the sharing of GPS locations even when cell towers, satellites and Wi-Fi are down.

Even during normal situations, the Mesh can serve as a boon for businesses that rely on walkie-talkies or that have employees who operate in areas with limited cell reception.

Are you a local business who was open on October 29th, 2012 and are interested in procuring a goTenna Mesh? Contact our Director of Storefront Business Engagement, Heather Ducharme, at hducharme@downtownny.com



Get it done
downtown.

LMHQ is a place to collaborate, learn, and get things done in Lower Manhattan.

Our configurations and plug-and-play possibilities are endless: hold off-site meetings, conduct interviews, or collaborate and trade ideas aloud in our adaptable spaces.

Inquire about meeting room and Event Space rentals at lmhq.nyc/rent-lmq



150 Broadway, 20th floor
New York, NY 10038

(646) 779 9616

hello@lmhq.nyc

lmhq.nyc

[@lmhq_nyc](https://twitter.com/lmq_nyc)

QUESTION & ANSWER



RICK COTTON

Rick Cotton was appointed Executive Director of the Port Authority of New York & New Jersey by Governor Andrew Cuomo on August 14, 2017. Prior to his current position, Cotton spent 25 years at NBC Universal, and later served as Gov. Cuomo's point person on a host of major infrastructure projects.

The Port Authority is three years away from its centennial. In its first 100 years, it played a role in building airports, bridges, tunnels and ports. What do you believe will define the Port in its second century of existence?

Given that much of the Port Authority's critical transportation infrastructure was built decades ago, they are woefully inadequate to meet today's demand, and come nowhere close to meeting global standards for customer experience. Our facilities are stressed with passenger, vehicle and cargo volumes they were never designed to handle.

In the next century, we will be defined by how quickly we invest in and rebuild these aging facilities, while greatly improving the customer experience at our existing airports, tunnels, bridges, terminals, seaport and PATH system to meet global best practice standards for customer experience.

We took a major step toward achieving these goals a little over a year ago when the agency adopted a \$32 billion dollar, 10-year Capital Plan. Currently, the agency is advancing multiple major capital projects – including a rebuilt LaGuardia Airport, a vision plan for JFK Airport, a new Terminal One at Newark Liberty International Airport and a new Port Authority Bus Terminal to name a few. The agency will complete the new Goethals Bridge in June – the first new bridge built by the agency in 85 years. And by next year, the Bayonne Bridge project – which already has achieved navigational clearance to allow larger ships to access port terminals – also will be done.

On the customer service front, we've already begun to explore how we can improve the experience from the time a customer leaves home all the way through their end destination. Some of

the things we've already done, other initiatives are in the pipeline. They include:

- Beta testing on five new mobile apps and mobile friendly websites.
- Improved customer alerts and better communication from all facilities about delays and interruptions.
- Real-time information on wait times at security lines and at taxi stands.
- Free, fast easily accessible wi-fi and cell service.
- Real time information on traffic conditions at bridges and tunnels.

The city is served by two international airports. For people flying out of JFK, there is a one-seat ride to the airport's AirTrain. From Lower Manhattan to Newark Airport requires a transfer before getting to the AirTrain. How close is Newark Airport to getting a one-seat ride?

Access to the airports must get at least as much attention as the airport projects themselves – the AirTrain to LaGuardia, extending PATH service to Newark Liberty International Airport and a one-seat ride to JFK. It's imperative that we get passengers out of cars and off the congested roadways and provide reliable and predictable mass transit access to our airports.

An Environmental Assessment is now underway on the PATH extension to Newark Airport project, and two public meetings were held late last year to gather public comment. We anticipate this project will continue to move forward on a parallel track to the AirTrain LGA project.

AirTrain LGA is a critical component to the ongoing \$8 billion redevelopment of LaGuardia Airport into an entirely new, 21st century world-class airport. A direct rail link would provide timely trips to and from LGA for customers who now rely on

vehicles on increasingly congested roadways between the airport and Manhattan (in under 30 minutes) and surrounding region. As we continue the planning stage, it's critical that we do so with full community input. We have conducted several meetings with elected officials and community representatives to gather input regarding the AirTrain's potential routes in advance of a formal environmental review.

What steps is the Port Authority taking to incorporate resiliency measures at its Lower Manhattan infrastructure to address climate change and rising sea levels?

The Port Authority continues to focus on increasing transportation resilience, reducing greenhouse gas emissions and ultimately improving air quality. The World Trade Center site requires the implementation of flood projects which includes the creation of a perimeter Bollard Protection System on the western end of the site. The system involves modifications to existing street-level security bollards to support removable flood barriers. It uses the bollards to insert stored temporary floodwall panels that can be deployed prior to an impending weather event. The Port Authority is also in the process of installing other waterproofing systems – Water Intrusion Protection Systems – in facilities throughout the World Trade Center site including a variety of special vehicle and pedestrian flood doors, gates, louvers, grates, backflow preventers and similar measures. These parameters are integral to the Port Authority's commitment to enhancing regional economic growth and resiliency while delivering and maintaining efficient and modern facilities. We will continue to support New York's goals of increasing transportation resilience, reducing congestion and improving air quality across our facilities.

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Downtown Connection

- **Reroute**
Route change in effect for the duration of DDC's Warren Street Reconstruction project
- ▶ **The Seaport District-bound stops**
- ▶ **Battery Park City-bound stops**

Daily service runs from 10 A.M. to 7:30 P.M.

- Subway**
- CitiBike Station**
- Ferry**
- NewYork-Presbyterian/Lower Manhattan Hospital**
- PATH Station**
- Visitor Information Kiosk**
- WiFi**
- Coming Soon**

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