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FOR IMMEDIATE RELEASE

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Downtown Alliance Gives Away 4,000 Geraniums at Annual Bowling Green Event



*Pictured: Council Member Margaret Chin, Downtown Alliance President Liz Berger,
Downtown Alliance Senior Vice President of Operations Joe Timpone*

New York, NY (October 10, 2012) — The Alliance for Downtown New York and City Council Member Margaret Chin gave away more than 4,000 red geraniums on Wednesday morning during the fifth annual Adopt A Geranium Day in Bowling Green Park.

As part of the Downtown Alliance's [Green Around Lower Manhattan](#) initiative, the event helped prepare Bowling Green for the organization's annual Fall Community Planting Day on Saturday, October 20, when volunteers will plant red tulips in the park from 10 AM to noon.

"It's such an amazing sight to see thousands of people flock to our city's oldest park to adopt one of Bowling Green's beautiful red geraniums," said Elizabeth H. Berger, President of the Downtown Alliance. "As part of our terrific Green Around Lower Manhattan program, the Downtown Alliance is keeping workers and residents connected to Lower Manhattan's parks and public spaces. We look forward to seeing everyone back at our annual Fall Community Planting Day later this month."

Pictures from Adopt a Geranium can be seen at the Alliance's Flickr page at <http://flic.kr/s/aHsjCqB8RW>.



Several thousand participants went home with a free geranium Wednesday, courtesy of the Downtown Alliance.

The 2012 Adopt-a-Geranium event was co-sponsored by Con Edison, Wilmer Cutler Pickering Hale and Dorr LLP, the New York City Department of Parks and Recreation, Manhattan Borough President Scott Stringer, New York City Council Member Margaret Chin, Community Board 1, FiDi Association, Whole Foods and GrowNYC.

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The mission of the Alliance for Downtown New York is to provide service, advocacy, research and information to advance Lower Manhattan as a global model of a 21st century Central Business District for businesses, residents and visitors.

