



LOWER MANHATTAN

IT'S A NEW YORK YOU KNOW
OF, BUT HAVEN'T MET YET.

WHAT'S HAPPENING

Seven Exciting New Things to do now in Lower Manhattan

1

Upgrade your wardrobe. Visit Anthropologie. The hip clothier opened their first Lower Manhattan location in the landmarked 195 Broadway.

2

Lick your fingers. David Chang's fried chicken mecca, Fuku, serves up mouth-watering sandwiches, whole chickens and sides at two neighborhood locations.

3

Explore our waterways. Wall Street's Pier 11 is the hub of the city's ferry system. From here, you can hop a boat to Rockaway Beach, Williamsburg, Midtown, and the Bronx.

4

Escape underground. Located in what was historically the neighborhood's theater district, head to the Alley Cat Amateur Theatre located in the Beekman Hotel's subterranean bar.

5

Discover our own exotic island. Governors Island is Lower Manhattan's playground, just 8 minutes away by ferry. Now open seven days a week, explore rolling hills, breathtaking views of the skyline, and the city's longest slide.

6

Sample our sublime sushi. Nobu, the internationally renowned temple to fresh fish has a gorgeous bi-level Lower Manhattan outpost which is located in the lobby of 195 Broadway.

7

Pair your cocktail with bocce and DJs! The Mailroom offers revelers drinks, games and DJ sets by the likes of James Murphy and Mark Ronson. The Mailroom, at 110 Wall Street, has all that and more.





Nine Can't Miss Spots Coming Soon

1

3 World Trade Center opens in June of this year. The city's newest skyscraper, set to open in 2019, will be home to the Hawksmoor, an award-winning British steakhouse and cocktail bar serving grass-fed, dry-aged beef and sustainably-sourced seafood.

2

The multi-staged Perelman WTC Performing Arts Center will to accommodate everything from intimate acoustic performances to rock concerts when it opens in 2020.

3

Pier 17 is one of NYC's most exciting new venues. Shows by Amy Schumer and Kings of Leon kick off the one-and-a-half square acre rooftop concert venue season, and David Chang and Jean-Georges Vongerichten will open by the end of 2018.

4

10 Corso Como is the union of The Italian concept store that is the union of culture and commerce will open its only U.S. store this fall at the South Street Seaport.

5

A new, unnamed restaurant from veterans of Eleven Madison Park and NoMad will open in Lower Manhattan's historic 70 Pine Street later this year.

6

Manhatta, Danny Meyer's 60th floor restaurant at 28 Liberty, will open this summer, and feature extraordinary views at the restaurateur's newest neighborhood spot.

7

Opening in 2019, the Statue of Liberty Museum, just a short walk from the Statue will feature an interactive theater and the Lady Liberty's original torch.

8

With 13 hotels and more than 1,800 rooms expected to open in Lower Manhattan, there will be more reasons than ever to stay downtown. Some big name openings include Mr. C Seaport (2018), AC Hotel (2018) and The Moxy (2018).

9

Fan favorite Alamo Drafthouse will be bringing their popular combination of movies and food and drinks to Lower Manhattan's 28 Liberty Plaza in 2019. The 600-seat facility will feature big studio, indie and classic films.

VISITORS

A REIMAGINED DESTINATION FOR TOURISTS & LOCALS ALIKE

The center of gravity in New York City has shifted Downtown.

There is no better place to base yourself to discover all of New York City, one subway stop to Brooklyn, 13 subway lines, 6 ferries and 15 minutes to see a Broadway show.

Lower Manhattan is the new hub for culture and iconic attractions. With its famous thoroughfares, skyscraping observatories, historic monuments and reflective memorials, Lower Manhattan is drawing an increasing number of visitors. All this tourism activity has attracted the attention of the hotel industry, sparking a hotel building blitz in the last several years. New hotel brands are adding thousands of rooms to the market, and they range from luxury to boutique to budget. Visitors and locals have more choices to stay, shop and dine than ever before in the new downtown.



17.4 MILLION

visits to Lower Manhattan in 2017



7,000 ROOMS

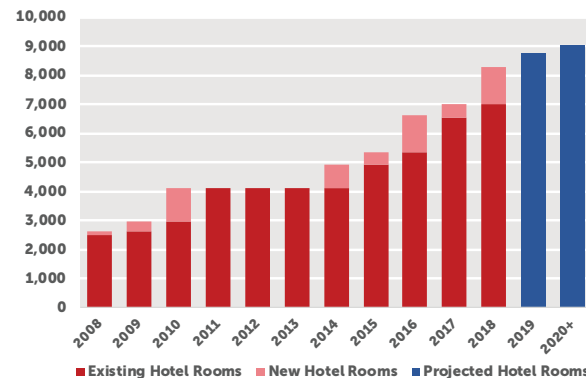
32 hotels in 2017



9,000 ROOMS

46 hotels in 2020

LOWER MANHATTAN HOTEL DEVELOPMENT



NEW BARS & RESTAURANTS

Alley Cat Amateur Theatre | BlackTail at Pier A
Blue Ribbon Federal Grill | Edi Frauneder's Schilling
| Danny Meyer's Manhatta | Keith McNally's
Augustine | Nobu Matsuhisa's Nobu |
Pier A Harbor House | The Mailroom Tom Colicchio's
Temple Court | Westville | Wolfgang Puck's CUT

HOTELS

AC Hotel | AKA | Aloft | Andaz
Artezen Hotel | The Assemblage
The Beekman Hotel | Club Quarters
Conrad | Courtyard by Marriott
Doubletree | Eurostars | Fairfield Inn |
Four Points by Sheraton | Four Seasons
| Gild Hall | Hampton Inn | Hilton Garden
Inn | Holiday Inn | Hotel Indigo | Marriott
Millenium Hilton | Moxy | Mr. C Seaport |
Q&A Residence Inn | Riff | Smyth |
W Downtown | Wall Street Inn

MUSEUMS & ATTRACTIONS

9/11 Tribute Center | African Burial
Ground National Memorial
Brooklyn Bridge | Castle Clinton
National Monument | Charging Bull
China Institute | New York City Hall
Ellis Island | Federal Hall Fraunces
Tavern | Governors Island
Museum of American Finance Museum
of Jewish Heritage National Museum
of the American Indian | National
September 11 Memorial & Museum |
New York Stock Exchange | One World
Observatory | Skyscraper Museum
South Street Seaport
St. Paul's Church | Statue of Liberty |
Trinity Church

SHOPS

Alamo Drafthouse* | Anthropologie |
City Acres Market | Gap | Marshalls |
Target | Urban Outfitters |
Whole Foods* | Zara

SHOPPING

Westfield WORLD TRADE CENTER

Situated at the portal to Lower Manhattan where 13 subway / PATH trains, multiple ferry lines, and millions of global travelers all converge, Westfield World Trade Center has become an instantly identifiable landmark like no other. This architectural marvel showcases 80+ fashion, health, beauty, lifestyle, and technology brands, housed inside the iconic Santiago Calatrava designed Oculus.

Anchored by Eataly NYC Downtown and Épicerie Boulud, fresh food and fine dining also take center stage at World Trade Center – with an entirely new restaurant collection also coming soon to the new WTC Tower 3.

The Oculus at Westfield World Trade Center and adjacent outdoor Oculus Plaza have become Lower Manhattan's newest meeting places and home to a multitude of community events, headline entertainment, art and cultural programming, social activities, as well as a weekly Farmers Market.

SHOPS

& Other Stories | Aesop | Aldo | Apple |
Art of Shaving | Banana Republic | Bose | Breitling |
Camper | Casper | Caudalie | Charles Tyrwhitt |
Cole Haan | Cos | Crabtree & Evelyn | Designer Eyes |
Dior Beauty | Duane Reade | Folli Follie | Ford |
Forever 21 | Fossil | H&M | Havaianas | House of
Samsonite | Hugo Boss | Invicta | John Varvatos |
Kate Spade New York | Kiehl's | L.K. Bennett |
Lacoste | Links of London | L'Occitane en Provence
| London Jewelers | Longines | MAC | Moleskine |
Montblanc | Pandora | Papyrus | Penhaligon's |
Philosophy | Reiss | Rituals | Roberto Coin | Sam
Edelman | Sephora | Sketchers | Smythson |
Solstice | Stuart Weitzman | Swatch | Tissot | Tous |
Tumi | Turnbull & Asser | Ugg | Under Armour |
UNOde50 | Victoria's Secret | XpresSpa

EATERIES

Beer Table | Blue Bottle Coffee | Choza Taqueria |
Devon & Blakely | Dunkin Donuts | Eataly |
Épicerie Boulud | Freedom Wine Cellar | Great
American Bagel & Bakery | Grom | Irving Farm Coffee
| Joe and the Juice | Joe Coffee | Kusmi Tea | Lady
M Confections | Market Lane | Minamoto Kitchoan
| Neuhaus | Nobletree Coffee | Nunu Chocolates |
Pressed Juicery | Pret a Manger | Pure Liquid Wine
& Spirits | Shake Shack | Starbucks | Sugarfina |
T2 | Wasabi Sushi & Bento





Brookfield Place

Brookfield Place is the downtown escape for fashion, food and art on the Hudson River. Its palm-filled Winter Garden and Marble Grand Staircase create a calming backdrop for an exclusive collection of shops (including Gucci and J.Crew), arts exhibits, and some of the city's most talked-about food purveyors and restaurants like Black Seed Bagels to the Michelin starred L'Appart. Whether exploring the latest art installation, catching the sunset, or browsing our stores, Brookfield Place always offers something to discover.

SHOPS

Allen Edmonds | Babesta | Bonobos | Bottega Veneta | Burberry | Club Monaco
Women's & Men's | Cos Bar | Diane von Furstenberg | Ermenegildo Zegna | Gucci | Hermès Parfumerie | Hickey Freeman | J.Crew | Jo Malone London | Joie | Kamakura Shirts | Louis Vuitton | Lululemon | Michael Kors | Oliver Peoples | Omega | Paul Smith | Peloton | Rhone | Rite Aid Pharmacy | Saks Fifth Avenue | Saks Fifth Avenue Men's | Salvatore Ferragamo | Suistudio | Suitsupply | The New Stand | Theory | Tory Burch | Untuckit | Vilebrequin | Vince

HUDSON EATS

Black Seed Bagel | Blue Ribbon Sushi Bar | Chop't | Dig Inn Seasonal Market | Dos Toros | Fuku | Mighty Quinn's Barbecue | Northern Tiger | Num Pang | Olive's | Skinny Pizza | Sprinkles | Tartinery | Umami Burger

RESTAURANTS

Beaubourg | Del Frisco's Grille | Financier Patisserie | L'Appart | Le District | P.J. Clarke's Parm | Sant Ambroeus* | Seamore's* | Starbucks Reserve Bar | Tartinery Shack**

LIFESTYLE & AMENITIES

Drybar | Davidoff of Geneva | Equinox | Institute of Culinary Education | Leather Spa at Saks Men's Store | Sundays Nail Salon at Saks Women's Store | Saks Wellery | The Rink at Brookfield Place** | North Cove Marina & Sailing**

*coming soon **seasonal



SEAPORT

DISTRICT NYC

The Seaport District is New York's original port hub, located on the East River in Lower Manhattan with unparalleled views of the Brooklyn Bridge, the Statue of Liberty, and the city skyline. An essential part of the city for over 300 years, the re-envisioned Seaport District will continue to function as a community anchor and "port of discovery" for the rapidly growing population of Lower Manhattan. The Howard Hughes Corporation is leveraging the Seaport's history as the birthplace of innovation as it transforms a district spanning several city blocks, creating more than 400,000 square feet of dynamic culinary, fashion, entertainment and cultural experiences.

Highlights include the new Pier 17, poised to become an iconic entertainment destination with a 1.5-acre rooftop that will serve as a year-round community amenity, including a restaurant, outdoor bars and a venue for concerts and cultural and special events. The Pier Village will include waterfront restaurants from culinary powerhouses such as Andrew Carmellini, David Chang of the Momofuku Group, and Jean-Georges Vongerichten. Pier 17 is also home to ESPN's new live broadcast studios.

The Seaport District will soon welcome the only U.S. location of Carla Sozzani's pioneering experiential concept store 10 Corso Como, and a 50,000-square-foot food hall by Jean-Georges in the restored Tin Building. The Seaport District is home to Manhattan's first iPic Theater, the highest grossing location in the premier cinema operator's portfolio.

SHOPS

10 Corso Como* | Bowne & Co. Stationers | Christian Benner Custom | Defend Brooklyn | DITA Eyewear | Emily Thompson Flowers | Fellow Barber* | Fulton Stall Market | GUESS | iPic Theaters | Lee Lee's Forest | McNally Jackson Books* | Northern Grade | Pasanella & Sons Vintners | Scotch & Soda | The Salty Paw | TKTS

RESTAURANTS

ACQUA | Andrew Carmellini* | Barbalu | Big Gay Ice Cream* | Bellini* | Bin no. 22 | by CHLOE.* | Café Patoro | Cowgirl Seahorse | Dorlan's Tavern | Fresh Salt | Il Brigante | Jack's Stir Brew | Jean-Georges Vongerichten* | Made Fresh Daily | MarkJoseph Steakhouse | David Chang's Momofuku* | Paris Café | Suteishi | The Hideaway Seaport | The Tuck Room | Van Leeuwen | Vbar Seaport | Vintage 61

**coming soon*





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