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**FOR IMMEDIATE RELEASE**

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## **Downtown Alliance Welcomes New York Road Runners to Lower Manhattan**



**New York, NY (March 8, 2011)** — There's no better place to finish a race than Lower Manhattan.

Participants in the NYC Half, the March 20 half-marathon sponsored by New York Road Runners, will have a host of post-race specials to choose from, and the Downtown Alliance has gathered them in one convenient location—

<http://www.downtownny.com/discover/nyrr/>.

“Lower Manhattan is always buzzing with energy after the NYC Half, and we can't wait for this year's installment,” said Elizabeth H. Berger, President of the Downtown Alliance. “With spring in the air, runners can enjoy some of the city's best outdoor bar and dining venues, parks and waterfront views—and rest their legs by taking our free Downtown Connection bus service around the district.”

Specials include:

### **The Bailey Pub & Brasserie**

52 William Street (one block north of Wall Street)  
(212) 859-2200

Complimentary mimosa and dessert with all brunch orders with NYC Half bib presentation. Valid Saturday, March 19 & Sunday, March 20; and Saturday, March 26 & Sunday, March 27. Open for breakfast 7 AM-10 AM & brunch 10 AM-4 PM. Reservations suggested.

### **Battery Gardens**

In Battery Park (opposite 17 State Street)  
(212) 809-5508

Visit Battery Gardens after the race to take in the panoramic views of New York Harbor and the Statue of Liberty, and receive 20% off your party's bill when you show your NYC Half bib. Tax and tip excluded. Offer good on March 20 only beginning at 11:30 AM.

### **California Wine Merchants**

15 Bridge Street  
(212) 785-7285

Show your NYC Half bib anytime after registration bib pick-up Thursday, March 17 through Friday, March 25 and receive 13.1% off any celebratory bottle of wine or sparkling wine in the store. Please note the shop is open from 12-9 PM on weekdays and 2-8 PM on weekends and this offer is for one-time use only.

### **Energy Kitchen**

71 Nassau Street  
(212) 577-8989

Energy Kitchen, a healthy, fast-casual restaurant offers low-calorie, low-fat nutritious and convenient meal choices. Nothing on the menu is over 500 calories and everything is grilled, baked or steamed. Swing by this Lower Manhattan location after the race and show your race number to get \$3 off a healthy meal (\$10 minimum order). Offer available to friends and family of runners. Offer good on Sunday, March 20 from 10 AM-5 PM.

### **Harry's Italian**

2 Gold Street  
(212) 747-0797

Join Harry's Italian for Sunday brunch! On March 20 beginning at 10 AM, present your NYC Half bib for you and your guests to receive 10% off our signature \$15.95 brunch including a complimentary mimosa.

### **Heartland Brewery**

South Street at Fulton Street  
(646) 572-BEER

Visit Heartland Brewery's South Street location after the race and show your NYC Half bib to receive a free half-pint of their special drafts with any food order. Offer available to friends and family of runners as well with food purchase. "Under 21" patrons receive a free half-pint of Heartland Brewery's homemade soda. Offer good on Sunday, March 20 from 10 AM-5 PM.

### **La Maison du Chocolat**

63 Wall Street  
(212) 952-1123

Receive a complimentary sachet of our signature truffles with your purchase of a La Maison du Chocolat hot chocolate drink. Indulge and treat yourself to this special offer with your NYC Half bib card from Saturday, March 19 through Saturday, March 26. Open Monday-Friday 9:30 AM-7 PM and Saturday 10 AM-6 PM.

**Les Halles Downtown**

15 John Street

(212) 285-8585

Visit Les Halles Downtown and present your NYC Half bib to receive a complimentary dessert for you and your guests. One dessert per person with food purchase. Offer good from registration day, Thursday, March 17 through race day, Sunday, March 20. Open Monday through Friday 7:30 AM-Midnight; Saturday & Sunday 11:30 AM-Midnight.

**Mad Dog & Beans**

83 Pearl Street

(212) 269-1177

Mexican Brunch for \$15 that includes a frozen margarita, mimosa, bloody mary or tequila mary. Offer available to all customers on March 20 from 11:30 AM-4 PM.

**Merchants River House**

South of the World Financial Center on the Hudson River between Liberty and Albany streets

(212) 432-1451

Come into Merchants River House after the race between 11 AM and 9 PM and present your NYC Half bib to receive 15% off your entire purchase, excluding tax and tip. Offer good Sunday, March 20 only and not valid with any other offer.

**Pride Optical**

150 William Street

(212) 227-9893

Make sure you can see the finish line and the person in front of you! Show your NYC Half bib to get 50% off contact lenses (limit 2 boxes), 50% off prescription polarized lenses, or 50% off select sunglasses. Offer good from March 17 through April 4. Store open Monday, Wednesday and Friday 9 AM-6 PM; Tuesday and Thursday 9 AM-8 PM; Saturday 11 AM-5 PM.

**SouthWest NY**

Two World Financial Center (Between Liberty & Vesey streets)

(212) 945-0538

Come into SouthWest NY after the race between 11 AM and 9 pm and present your NYC Half bib to receive 15% off your entire purchase, excluding tax and tip. Offer good Sunday, March 20 only and not valid with any other offer.

**Stone Street Tavern**

52 Stone Street

(212) 785-5658

Visit Stone Street Tavern after the race and receive a complimentary mimosa, bloody mary or pint of beer when you show your NYC Half bib. Also available to friends and family of runners with food purchase. Offer good on March 20 only beginning at 11:30 AM.

### **Ulysses Folk House**

93 Pearl Street

(212) 482-0400

Ulysses Folk House will be opening at 10 AM for NYC Half runners and their guests on Sunday, March 20. Come in to enjoy their ALL YOU CAN EAT brunch buffet— including a complimentary drink—for only \$20!

### **Urban Athletics**

2 World Financial Center (steps from the finish line festivities and bag check)

212-267-2247

Present your NYC Half bib number and receive 20% off all full-priced footwear and apparel for running and fitness. Plus check out a selection at 50% off. Raffle prizes and more! Sunday, March 20 only from 9 AM-5 PM.

### **Things To Do While You're Downtown:**

- Downtown is home to hundreds of world-class shops and restaurants. Use our comprehensive directory to help you find great places to **Shop and Dine** in the neighborhood.
- Discover and celebrate the area's diverse heritage by visiting its many **Museums & Attractions**.
- Spend time enjoying the outdoors by relaxing, playing and taking in stunning water views at the many **Parks, Plazas & Open Spaces**.
- Check out our **Event Calendar** for thousands of events offered throughout the year - many of which are free!
- Get around with our Lower Manhattan **Interactive Map** or hop on our free **Downtown Connection** bus service.

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