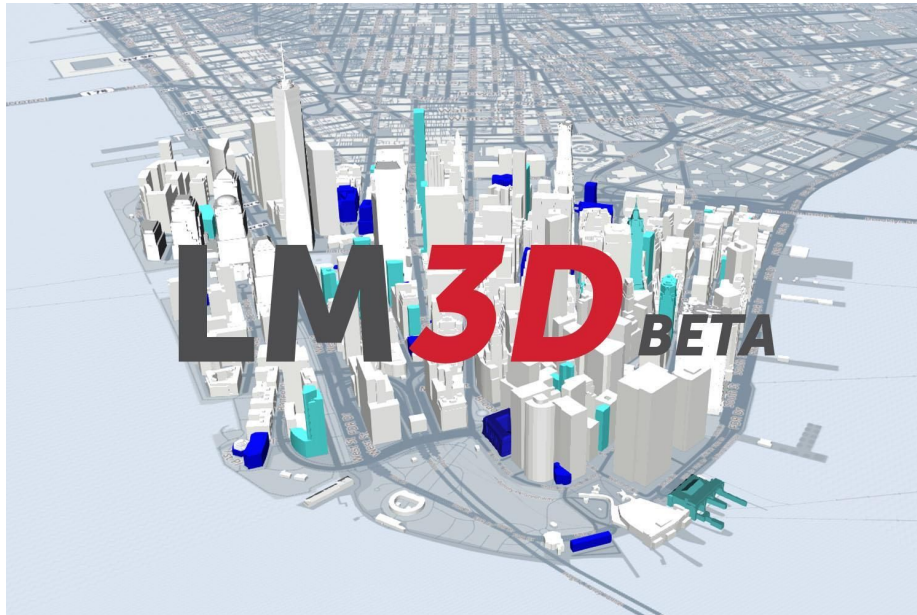




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Interactive 3D Map Illustrates Lower Manhattan Landscape; Powered by Downtown Alliance Data



NEW YORK (February 27, 2017) – The Alliance for Downtown New York launched an interactive 3D map today that generates a comprehensive visualization of the urban landscape in Lower Manhattan, the country's fourth largest central business district. LM3D's data is updated daily and tracks all current and pipeline developments within the one-square mile below Chambers Street. The map displays all residential, office, and hotel properties in the neighborhood, as well as restaurants, retailers, transit and open space sites.

LM3D is live now - <http://www.downtownny.com/lm3d>

LM3D's data can be filtered through tools that allow users to analyze Lower Manhattan's real estate data in a variety of ways. Users can review the granular details of an isolated address (sq. footage, construction date, floor count, etc.), trend-spot ongoing changes along popular predefined corridors, or capture a bird's eye view of the area's overall development by land use. At launch, the map is operating in beta and over the next few months will be updated to also portray historical perspectives

of Lower Manhattan's development.

"Lower Manhattan is rapidly changing and LM3D gives us the opportunity to empower planners, investors, residents, brokers and all stakeholders in the community, with the ability to see what's happening in close-to-real-time," said **Downtown Alliance President Jessica Lappin**. "We hope that it will be a helpful planning tool for everyone involved in the successful and continued evolution of this dynamic neighborhood."

LM3D illustrates data sourced from the Alliance for Downtown New York, Pluto Data Version 16.2 and Open Street Map Data. The map is currently accessible through the latest versions of Chrome, Firefox or Safari browsers.

The mission of the Alliance for Downtown New York is to provide service, advocacy, research and information to advance Lower Manhattan as a global model of a 21st century Central Business District for businesses, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street. For more information visit www.downtownny.com

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